



*Training Course:
Strategic Thinking Competency Development*

*4 - 8 January 2027
Madrid (Spain)*

Training Course: Strategic Thinking Competency Development

Training Course code: LS236638 From: 4 - 8 January 2027 Venue: Madrid (Spain) - Training Course Fees: 5775 € Euro

Introduction

This five-day training program is designed to strengthen participants' strategic thinking competencies and enhance their ability to analyze complex situations, anticipate future challenges, identify opportunities, and make sound strategic decisions. The program combines strategic frameworks, analytical tools, practical exercises, case studies, and scenario-based activities to help participants translate strategic thinking into effective organizational action.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and characteristics of strategic thinking.
- Differentiate between strategic, tactical, and operational thinking.
- Analyze internal and external factors affecting organizational performance.
- Apply critical and systems thinking to complex business challenges.
- Identify emerging trends, risks, and strategic opportunities.
- Use scenario planning to anticipate alternative futures.
- Apply AI and Generative AI tools to enhance strategic analysis, scenario planning, problem-solving, and decision-making.
- Improve strategic problem-solving and decision-making capabilities.
- Translate strategic insights into clear priorities and actionable initiatives.

Target Audience

This program is suitable for:

- Managers and Senior Managers
- Department and Division Heads
- Team Leaders and Supervisors
- Project and Program Managers

- Strategy and Planning Professionals
- High-Potential Employees
- Professionals involved in organizational decision-making

Training Methodology

The program uses an interactive and practical approach incorporating:

- Facilitated discussions
- Case studies
- Individual and group exercises
- Strategic analysis tools
- Scenario-planning activities
- Problem-solving workshops
- Practical simulations
- Action-planning exercises

Outlines

Day 1: Foundations of Strategic Thinking

Understanding Strategic Thinking

- Definition and purpose of strategic thinking
- Strategic thinking versus strategic planning
- Strategic, tactical, and operational thinking
- Characteristics of effective strategic thinkers
- Developing a strategic mindset
- Moving from reactive to proactive thinking

Understanding the Strategic Environment

- Recognizing the bigger picture

- Understanding organizational context
- Identifying strategic drivers
- Connecting organizational vision, mission, and objectives
- Introduction to systems thinking
- Understanding interdependencies within organizations

Practical Session

- Strategic thinking self-assessment
- Case exercise: Thinking beyond immediate operational challenges

Day 2: Strategic Analysis and Critical Thinking

Analyzing the Business Environment

- Internal and external environmental analysis
- Applying SWOT analysis effectively
- PESTLE analysis for external trends
- Stakeholder analysis and strategic implications
- Identifying organizational strengths and vulnerabilities

Critical Thinking for Strategic Decisions

- Developing analytical and critical thinking skills
- Challenging assumptions and conventional thinking
- Distinguishing facts, assumptions, and opinions
- Recognizing cognitive biases
- Asking powerful strategic questions
- Root-cause versus symptom analysis

Practical Session

- Strategic environment analysis workshop

- Critical-thinking case study

Day 3: Future Thinking and Scenario Planning

Developing Foresight

- Understanding strategic foresight
- Identifying trends and emerging issues
- Recognizing weak signals and potential disruptions
- Evaluating opportunities and threats
- Thinking beyond current conditions

Scenario Planning

- Principles of scenario planning
- Identifying critical uncertainties
- Developing alternative future scenarios
- Assessing organizational implications
- Building strategic flexibility and resilience
- Preparing contingency options

AI-Enhanced Strategic Thinking and Decision-Making

- Understanding the role of Artificial Intelligence in strategic thinking
- Using AI to support environmental scanning and strategic analysis
- Applying AI tools to identify trends, patterns, risks, and emerging opportunities
- AI-assisted SWOT and PESTLE analysis
- Using Generative AI for scenario development and future forecasting
- Applying AI to generate and evaluate alternative strategic options
- AI-supported data analysis for evidence-based decision-making
- Using AI to challenge assumptions and explore alternative perspectives
- Human judgment versus AI recommendations in strategic decisions

- Understanding AI limitations, bias, reliability, and data confidentiality
- Ethical and responsible use of AI in strategic decision-making

Practical Session

- Scenario-building workshop
- Developing alternative strategic responses

Day 4: Strategic Problem-Solving and Decision-Making

Strategic Problem-Solving

- Structuring complex strategic problems
- Identifying root causes and strategic implications
- Generating alternative solutions
- Creative thinking techniques for strategic challenges
- Evaluating strategic options

Strategic Decision-Making

- Decision-making under uncertainty
- Balancing risk, opportunity, and organizational priorities
- Establishing strategic decision criteria
- Evaluating short-term versus long-term consequences
- Prioritizing strategic initiatives
- Making evidence-based strategic decisions

Practical Session

- Strategic decision-making simulation
- Group exercise: Evaluating and selecting strategic options

Day 5: Translating Strategic Thinking into Action

From Strategic Insight to Execution

- Converting strategic ideas into priorities
- Aligning initiatives with organizational objectives
- Setting strategic goals and success measures
- Identifying resources and capabilities required
- Managing barriers to strategic execution
- Maintaining strategic alignment

Building Strategic Thinking Capability

- Developing strategic thinking as an ongoing competency
- Communicating strategic ideas effectively
- Influencing stakeholders and gaining commitment
- Creating a culture that encourages strategic thinking
- Continuous learning and strategic adaptation

Final Workshop

- Integrated strategic thinking case study
- Development of an individual Strategic Thinking Action Plan
- Presentation and feedback
- Key learning review and program conclusion

Registration form on the Training Course: Strategic Thinking Competency Development

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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