Global Horizon
TRAINING CENTER

Training Course:
Finance for Executives

5 - 9 July 2027
London (UK)

Training Course:
Finance for Executives

Training Course code: FI234879 From: 5 - 9 July 2027 Venue: London (UK) - Training Course Fees: 5775 Euro

Introduction

This five-day Finance for Executives program is designed by Global Horizon Training Center Consultation Department. It will empower you to use financial tools to make better decisions and become even greater assets to your organization. The training program is an expertly designed overview of the crucial frameworks and tools of modern corporate finance. Over five intensive days, this course breaks down the barriers faced by managers and directors and equips participants with tools that are immediately applicable in any organization.

Objectives

At the end of the Finance for an Executives training course, participants will learn:

- Develop the skills required to critically assess the financial health and needs of your firm.
- Understand and practice how to allocate financial and other resources optimally.
- Confidently evaluate major investment projects and entire companies.
- Assess the attractiveness of investments through discounted cash flow DCF modeling and analysis.
- Ability to communicate more effectively with the finance function in your own organization.
- Be able to communicate on a level-playing field with key sources of outside financing such as lenders and shareholders

Target Audience

- Mid to senior-level executives who would benefit from a focused and practical overview of corporate finance.
- Executives in all functional areas; general management, corporate planning, strategy, marketing and sales, operations, and research and development.
- Senior managers and directors working in a broad range of organizations; from start-ups to multinationals, NGOs, government bodies, and public sector services.
- Financial Analyst

- Legal Accountant
- Vice President,
- risk management
- Senior Banker
- CFO
- Economist
- Relationship Manager

Outlines

Day 1

- Introduction to the course
- Accounting review
- Assessing the financial health of a firm
    - Financial statement analysis
    - Financial and operating ratios
- Forecasting funding needs
    - Sources and uses analysis
    - Sustainable growth
- Introduction to valuation
    - Cash flow forecasting
    - Discounting and NPV

Day 2

- Optimal investment decisions
    - Allocating resources within and across firms

- Valuing investment projects
- Discounted cash flow DCF analysis
    - Calculating Free Cash Flow
    - Sensitivity and scenario analysis

Day 3

- Interacting with capital markets
    - Shareholders
    - Lenders
- Cost of capital and the pricing of risk
    - The risk-return trade-off
    - Betas and alphas
- Optimal capital structure
    - Bond ratings and default
    - Tax benefits of debt
- Optimal payout policies

Day 4

- Valuing entire companies
    - Terminal value calculations
- Valuation by comparable
    - Valuation multiples
- Mergers and acquisitions

Day 5

 Applications of project and company valuation

 Case Study

Registration form on the Training Course: Finance for Executives

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

☐ Please invoice me

☐ Please invoice my company

Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.