



*Training Course:
Modern Techniques in Talent Acquisition and
Development*

*5 - 9 July 2027
Casablanca (Morocco)*

Training Course: Modern Techniques in Talent Acquisition and Development

Training Course code: HR235668 From: 5 - 9 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This training program, designed by Global Horizon Training Center, aims to provide participants with the most advanced methodologies and tools for talent acquisition and development. In today's competitive landscape, attracting, selecting, and nurturing the right talent is essential for organizational success. "Modern Techniques in Talent Acquisition and Development" equips HR professionals and leaders with the skills needed to leverage innovative recruitment strategies and robust talent development frameworks, ensuring alignment with organizational goals and fostering long-term growth.

Objectives

By the end of this program, participants will be able to:

- Understand the latest trends and innovations in talent acquisition.
- Design and implement effective recruitment strategies using modern tools.
- Develop comprehensive plans for onboarding, training, and employee development.
- Utilize technology and analytics to enhance recruitment and development processes.
- Align talent acquisition and development strategies with organizational objectives.

Target Audience

This program is ideal for:

- HR managers and professionals involved in recruitment and development.
- Talent acquisition specialists and recruiters.
- Learning and development managers.
- Line managers seeking to improve their role in talent management.
- Business leaders and decision-makers aiming to enhance workforce capabilities.

Detailed Course Outline

Day 1: Foundations of Talent Acquisition

- Understanding the talent acquisition lifecycle.
- Identifying organizational talent needs and creating job profiles.
- Modern recruitment strategies: social media, AI tools, and online platforms.
- Building an attractive employer brand to attract top talent.

Day 2: Advanced Recruitment Techniques

- Leveraging technology for candidate sourcing and screening.
- Behavioral and competency-based interview techniques.
- Practical workshop: Conducting effective interviews.
- Diversity and inclusion in talent acquisition.

Day 3: Onboarding and Talent Development Strategies

- Designing impactful onboarding programs.
- Identifying training needs and creating development plans.
- Career pathing and succession planning.
- Engaging employees through continuous learning initiatives.

Day 4: Technology and Analytics in Talent Management

- Using HR analytics to improve recruitment and development outcomes.
- Exploring recruitment management systems RMS and learning management systems LMS.
- Tracking performance and development metrics.
- Case studies on organizations leveraging analytics successfully.

Day 5: Strategic Alignment and Implementation

- Aligning talent acquisition and development with organizational strategy.

- Overcoming challenges in modern talent management.
- Group project presentations: Designing a talent acquisition and development plan.
- Feedback, evaluation, and closing ceremony with certificate distribution.

Registration form on the Training Course: Modern Techniques in Talent Acquisition and Development

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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