



*Training Course:
Executive Leadership & Strategic Management*

*5 - 9 April 2027
Casablanca (Morocco)*

Training Course: Executive Leadership & Strategic Management

Training Course code: LS234762 From: 5 - 9 April 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This program, designed by Global Horizon Training Center, focuses on developing advanced executive leadership capabilities required to lead organizations successfully in today's fast-changing and complex business environment.

Modern organizations require leaders who can think strategically, inspire high-performance teams, manage change effectively, and make sound decisions under pressure. Executive leaders are expected to create alignment between organizational vision, people, and performance while navigating uncertainty, innovation, and continuous transformation.

Throughout this intensive five-day program, participants will explore practical leadership frameworks, strategic management techniques, and modern executive practices that enhance organizational effectiveness, influence, and long-term success.

Objectives

By the end of this program, participants will be able to:

- Develop strategic leadership capabilities for organizational success
- Strengthen decision-making and problem-solving skills in complex environments
- Enhance the ability to influence, motivate, and inspire teams
- Build high-performance teams and improve organizational engagement
- Apply effective change management strategies within organizations
- Improve leadership communication and executive presence
- Manage organizational complexity and competing priorities effectively
- Strengthen leadership agility, innovation, and future-focused thinking
- Lead with confidence during organizational transformation and uncertainty

Target Audience

- Senior Executives and C-Suite Leaders
- CEOs, COOs, CFOs, and Executive Directors
- General Managers and Department Heads
- Senior Managers and Team Leaders
- Leaders transitioning into executive positions
- Entrepreneurs and Business Owners
- HR and Talent Development Professionals
- Professionals responsible for strategic planning and organizational leadership

Outlines

Day 1: Strategic Leadership for High Performance

- Understanding modern leadership concepts and practices
- Leadership styles and their impact on organizational performance
- Strategic thinking and visionary leadership
- Building trust, credibility, and executive presence
- Identifying leadership strengths and development areas
- Aligning leadership behavior with organizational goals
- Motivating and engaging teams effectively
- Leading with purpose and organizational vision

Day 2: Executive Decision-Making & Influence

- Strategic decision-making frameworks
- Managing uncertainty and complex business situations
- Recognizing and overcoming leadership biases
- Problem-solving and critical thinking techniques
- Power, influence, and executive communication
- Building strong professional networks and stakeholder relationships
- Conducting difficult conversations effectively
- Influencing organizational culture and performance

Day 3: Leading High-Performance Teams

- Characteristics of high-performance teams
- Building collaborative and results-driven work environments
- Managing team dynamics and workplace challenges
- Delegation, empowerment, and accountability
- Coaching and developing employees for performance
- Enhancing communication across teams and departments
- Managing diversity and different working styles
- Strengthening employee engagement and productivity

Day 4: Change Management & Organizational Transformation

- The role of leaders in driving organizational change
- Change management models and frameworks
- Managing resistance to change
- Leading digital transformation initiatives
- Innovation and strategic agility in leadership
- Crisis leadership and decision-making under pressure
- Managing organizational transitions effectively
- Creating a culture of continuous improvement and innovation

Day 5: Mastering Complexity & Future Leadership

- Managing complexity in modern organizations
- Balancing short-term priorities with long-term strategy
- Strategic alignment between people, vision, and performance
- Leadership agility and adaptability
- Managing multiple stakeholders and competing priorities
- Emotional intelligence for executive leaders
- Future-focused leadership and sustainable success
- Developing a personal executive leadership action plan

Registration form on the Training Course: Executive Leadership & Strategic Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
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Official E-Mail:

Company Information

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Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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