



*Training Course:
Strategic Leadership in Technical Solutions and
Innovation*

*20 - 24 June 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Strategic Leadership in Technical Solutions and Innovation

Training Course code: SC235560 From: 20 - 24 June 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 ₺ Euro

Introduction

The Strategic Leadership in Technical Solutions and Innovation program, designed by Global Horizon Training Center, equips senior professionals with the tools, strategies, and leadership qualities to drive technological innovation and lead technical teams in a rapidly changing business environment. This program focuses on aligning leadership strategies with technical innovation to enhance organizational performance and competitiveness.

Objectives

By the end of this training program, participants will:

- Develop a strategic leadership mindset that drives technical innovation.
- Understand the key principles of leading technical teams and managing complex technical projects.
- Learn how to foster innovation and implement cutting-edge technological solutions within organizations.
- Improve decision-making skills using data-driven strategies and technical analysis.
- Strengthen their ability to manage change in technology-driven environments.
- Build a culture of collaboration and innovation across technical teams.

Target Audience

- Senior managers and leaders in technical or engineering roles.
- Technical project managers and directors.
- Innovation managers and R&D leaders.
- IT leaders and professionals overseeing technological change.
- Professionals responsible for driving technological transformation in their organizations.

Outlines:

Day 1: Introduction to Strategic Leadership and Innovation in Technical Solutions

- Understanding the role of strategic leadership in technological environments.

- Identifying key drivers of innovation in technical solutions.
- Developing leadership qualities to inspire and guide technical teams.
- Case study: Leading innovation in a technology-driven organization.

Day 2: Strategic Thinking and Decision-Making in Technical Leadership

- Strategic leadership in the context of technical project management.
- Data-driven decision-making and its impact on technical solutions.
- Tools and techniques for analyzing complex technical problems.
- Group exercise: Solving a strategic challenge using technical insights.

Day 3: Fostering Innovation in Technical Teams

- Creating a culture of innovation within technical departments.
- Techniques to encourage creative problem-solving and technical experimentation.
- Managing cross-functional teams to collaborate on technical innovations.
- Workshop: Building an innovative technical solution from concept to implementation.

Day 4: Leading Change and Managing Disruptions in Technology

- Navigating change in a rapidly evolving technological landscape.
- Change management strategies tailored to technical environments.
- Managing disruptions and ensuring resilience in technical operations.
- Case study: Overcoming technological disruptions and leading innovation.

Day 5: Aligning Technical Innovation with Organizational Strategy

- Integrating technical solutions with organizational goals and strategies.
- Measuring the impact of technical innovations on organizational performance.
- Leadership strategies to sustain long-term innovation and success.
- Developing an action plan for implementing innovation in participants' organizations.
- Final presentations and feedback session.

Registration form on the Training Course: Strategic Leadership in Technical Solutions and Innovation

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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