



*Training Course:
EmpowerED: Mastering Planning and Execution
for Capacity Building Success*

*4 - 8 April 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: EmpowerED: Mastering Planning and Execution for Capacity Building Success

Training Course code: MM235302 From: 4 - 8 April 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6825 ₺ Euro

Introduction

Welcome to [EmpowerED: Mastering Planning and Execution for Capacity Building Success](#). This comprehensive 5-day training program, developed by [Global Horizon Training Center](#), is designed to equip participants with the knowledge, skills, and practical tools required to effectively plan and execute capacity building initiatives within organizations and communities.

Capacity building is a critical process for strengthening the capabilities, resources, and long-term sustainability of individuals, institutions, and systems. However, achieving meaningful and lasting impact requires structured planning, strategic alignment, and effective execution.

Through this program, participants will gain a deep understanding of capacity building principles, learn proven planning frameworks, and develop practical strategies for implementation, monitoring, and sustainability. The program combines theory with real-world applications, enabling participants to design and manage impactful capacity building initiatives.

Course Objectives

By the end of this program, participants will be able to:

- Understand the importance and impact of capacity building initiatives
- Apply key concepts and frameworks for effective planning
- Conduct stakeholder analysis and needs assessments
- Develop SMART goals aligned with organizational priorities
- Allocate resources efficiently and prioritize initiatives
- Design actionable implementation and execution plans
- Apply monitoring and evaluation M&E techniques
- Develop sustainability strategies for long-term impact

Target Audience

This program is designed for:

- Nonprofit organization staff and leaders
- Government and public sector professionals
- Community development practitioners
- Organizational development consultants and advisors
- Education administrators and academic leaders
- Healthcare managers and administrators

- Corporate social responsibility CSR professionals
- Anyone involved in or interested in capacity building initiatives

Outline

Day 1: Understanding Capacity Building and Strategic Planning

- Introduction to Capacity Building Concepts
- Importance and Impact of Capacity Building
- The Role of Strategic Planning in Capacity Development
- Key Models and Frameworks for Capacity Building
- Linking Capacity Building to Organizational Strategy
- Case Study Analysis

Day 2: Stakeholder Engagement and Needs Assessment

- Identifying Key Stakeholders and Beneficiaries
- Stakeholder Engagement and Communication Strategies
- Conducting Needs Assessments Qualitative & Quantitative
- Data Collection and Analysis Techniques
- Prioritizing Needs and Defining Gaps
- Group Discussions and Practical Exercises

Day 3: Goal Setting and Resource Allocation

- Setting SMART Goals and Objectives
- Aligning Goals with Vision, Mission, and Strategy
- Prioritization Techniques and Decision-Making
- Identifying and Mobilizing Resources
- Budgeting and Resource Allocation Strategies
- Case Studies and Application Exercises

Day 4: Planning for Execution, Monitoring, and Evaluation

- Developing Action Plans and Implementation Roadmaps
- Timeline Development and Milestone Tracking
- Risk Identification and Management
- Monitoring and Evaluation M&E Frameworks
- Key Performance Indicators KPIs and Reporting
- Feedback Mechanisms and Continuous Improvement

Day 5: Implementation Strategies and Sustainability Planning

- Effective Implementation Strategies
- Building Strategic Partnerships and Collaboration
- Adaptive Planning and Change Management
- Sustainability Models and Long-Term Impact
- Scaling Capacity Building Initiatives
- Final Workshop: Developing a Capacity Building Action Plan

Registration form on the Training Course: EmpowerED: Mastering Planning and Execution for Capacity Building Success

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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