



*Training Course:
Leadership, Innovation & Enterprise Skills*

*19 - 23 July 2027
Casablanca (Morocco)*

Training Course: Leadership, Innovation & Enterprise Skills

Training Course code: LS1045 From: 19 - 23 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Corporations today need dynamic leaders who can inspire innovation and foster an entrepreneurial mindset within their teams. This course offers professionals and leaders the opportunity to develop the creative edge needed to excel in innovative leadership. Through this interactive seminar, participants will assess their strengths and weaknesses, enhance communication and interpersonal skills, and learn how to foster a culture of innovation and enterprise in the workplace.

Objectives

By the end of this seminar, participants will be able to:

- Develop effective leadership skills to drive innovation and enterprise.
- Communicate their vision, purpose, and direction effectively to inspire others.
- Inject passion and energy to motivate employees.
- Encourage employees to think creatively and outside the box.
- Cultivate and manage creativity within their teams and organizations.

Target Audience

- **Senior Executives and Directors**
Leaders who are responsible for driving innovation, motivating teams, and setting strategic direction for the organization.
- **Middle and Senior Managers**
Managers seeking to enhance their leadership abilities and foster creativity and innovation within their teams.
- **HR and Organizational Development Professionals**
HR leaders focused on developing innovative leaders and cultivating a creative organizational culture.
- **Project and Program Managers**
Professionals who need to inspire and lead teams through innovative projects and initiatives.
- **Entrepreneurs and Business Owners**
Entrepreneurs looking to refine their leadership skills and promote a culture of creativity and innovation within their businesses.
- **Aspiring Leaders and High-Potential Employees**
Individuals who are preparing for leadership roles and looking to develop the necessary skills to lead innovative teams and drive organizational success.

5-Day Training Outline

Day 1: Successful Leadership Styles

- Understanding different leadership styles
- Inspirational leadership: Leading by example
- The power of influence and motivating others
- Proactive leadership: Anticipating challenges and opportunities
- Delegation as a leadership style
- Motivational leadership: Inspiring passion in your team

Day 2: Driving Radical Innovation

- Lateral thinking and creative problem-solving
- Systemic innovation: Creating a culture of continuous improvement
- Leveraging the power of diversity for innovation
- Cultivating creativity within your team
- Managing change creatively and overcoming resistance
- Implementing innovation across the organization

Day 3: Entrepreneurial Leadership

- Optimizing your personal leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment to lead effectively
- Using transformational vocabulary to inspire change
- Maximizing essential communication principles
- Understanding the three major levels of communication in leadership

Day 4: Accountable Communication

- Defining accountability in leadership
- Improving personal credibility and trustworthiness
- Leading with integrity and transparency
- Sharpening your communication skills for better influence
- Listening with empathy and understanding
- Inspiring and guiding your team through effective communication

Day 5: Developing Emotionally Intelligent Organizations

- Building strong interpersonal bonds and relationships
- Cooperation and team building: Fostering collaboration
- Creating emotionally intelligent teams that thrive in diverse environments
- Resolving conflicts using emotional intelligence
- Enhancing organizational awareness through emotional intelligence
- Leading emotionally intelligent organizations for long-term success

Registration form on the Training Course: Leadership, Innovation & Enterprise Skills

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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