Global Horizon
TRAINING CENTER

Training Course:
Business Process Modeling (BPM)

7 - 11 June 2027
Casablanca (Morocco)

Training Course:
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Training Course code: MA12331 From: 7 - 11 June 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 Euro

Introduction

In today's dynamic and efficiency-driven organizations, understanding and optimizing business processes is essential for improving performance, reducing costs, and enhancing service delivery. This program, developed by Global Horizon Training Center, provides a structured approach to Business Process Modeling BPM as a key component of Business Process Management.

Participants will learn how to analyze, document, and improve business processes using internationally recognized methodologies and modeling techniques. The course combines practical tools with industry standards such as BPMN and UML, enabling participants to design clear, consistent, and effective process models that support organizational objectives and digital transformation initiatives.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and benefits of Business Process Modeling
- Identify and define business processes and their components
- Apply process modeling techniques and tools effectively
- Develop clear and standardized process maps
- Use BPMN and UML notations in process design
- Analyze processes to identify inefficiencies and improvement opportunities
- Define process boundaries and manage scope effectively
- Support business requirements and process automation initiatives
- Enhance communication and documentation across departments

Target Audience

This program is designed for:

- Business Analysts
- Process Designers and Engineers
- Business and Enterprise Architects
- Operations and Process Improvement Professionals
- IT and Systems Analysts
- Project and Program Managers
- Professionals involved in digital transformation and process optimization

Outline

Day 1: Foundations of Business Process Modeling

- Introduction to Business Process Modeling BPM
- Business Process Management Framework
- Importance and Benefits of Process Modeling
- Aligning Processes with Business Objectives
- Key Process Terminology
- Types of Process Models and Their Applications

Day 2: Process Identification and Scoping

- Identifying and Defining Business Processes
- Process Boundaries and Scope Definition
- Stakeholder Identification and Roles
- SIPOC Model Supplier, Input, Process, Output, Customer
- Preventing Scope Creep in Process Modeling
- Preparing for Process Mapping Sessions

Day 3: Process Mapping Techniques

- Process Mapping Fundamentals
- Flowcharts and Swimlane Diagrams
- Developing Process Scenarios
- Primary and Alternate Process Flows
- Capturing Process Inputs, Outputs, and Activities
- Workshop: Creating Process Maps

Day 4: Modeling Standards and Tools

- Introduction to BPMN Business Process Model and Notation
- BPMN Symbols and Their Applications
- UML Activity Diagrams
- Comparing BPMN and UML
- Best Practices for Process Modeling
- Workshop: Applying Modeling Standards

Day 5: Process Analysis and Improvement

- Analyzing Process Performance and Efficiency
- Identifying Bottlenecks and Improvement Opportunities
- Root Cause Analysis Techniques
- Process Optimization and Redesign
- Supporting Process Automation Initiatives

Registration form on the Training Course: Business Process Modeling (BPM)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
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Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
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Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.