



*Training Course:
Strategic Management in Upstream Oil and Gas*

*21 - 25 March 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Strategic Management in Upstream Oil and Gas

Training Course code: EN235327 From: 21 - 25 March 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6825 ₺ Euro

Introduction

Upstream oil and gas operations operate in a highly complex and volatile environment, requiring strategic decision-making to balance exploration risks, production efficiency, and long-term value creation. Effective strategic management ensures optimal resource utilization, cost control, and sustainable growth in a competitive global market.

This program, designed by Global Horizon Training Center, equips participants with the strategic frameworks, tools, and industry insights required to plan, manage, and optimize upstream operations from exploration to production.

Course Objectives

By the end of this program, participants will be able to:

- Understand the structure and dynamics of upstream oil and gas operations
- Apply strategic management principles in exploration and production activities
- Analyze market trends, risks, and investment opportunities
- Optimize asset performance and resource allocation
- Develop strategic plans aligned with organizational goals
- Manage operational and financial risks effectively
- Enhance decision-making using data and performance indicators
- Drive sustainability and long-term value creation

Target Audience

This program is designed for:

- Upstream Oil & Gas Managers and Engineers
- Exploration and Production E&P Professionals
- Strategic Planning and Business Development Specialists
- Asset and Field Managers
- Finance and Investment Professionals in energy sector
- Senior Supervisors and Decision-Makers in upstream operations

Outline

Day 1: Overview of Upstream Operations and Strategy

- Structure of upstream oil and gas exploration, appraisal, production
- Industry value chain and key stakeholders
- Strategic challenges in upstream operations
- Introduction to strategic management frameworks
- Linking strategy to operational performance

Day 2: Exploration Strategy and Resource Development

- Exploration planning and risk assessment
- Reserve estimation and resource classification
- Portfolio management in exploration projects
- Technology and innovation in upstream operations
- Decision-making under uncertainty

Day 3: Production Optimization and Asset Management

- Field development planning
- Production optimization techniques
- Reservoir management and recovery strategies
- Asset lifecycle management
- Cost control and efficiency improvement

Day 4: Risk Management and Financial Strategy

- Identifying and assessing upstream risks
- Financial modeling and investment evaluation
- Cost structures and profitability analysis
- Contract strategies and partnerships
- Regulatory and compliance considerations

Day 5: Sustainability, Digitalization, and Strategic Integration

- Sustainability in upstream operations
- Digital transformation and data-driven decision-making
- Integration across upstream value chain
- Strategic performance measurement KPIs
- Case studies and real-world applications

Registration form on the Training Course: Strategic Management in Upstream Oil and Gas

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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