



*Conference:
Leading Strategic HR Transformation*

*11 - 15 July 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Conference: Leading Strategic HR Transformation

Conference code: CO8224 From: 11 - 15 July 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe
Conference Fees: 6300 ₺ Euro

Introduction

HR professionals today must evolve into strategic partners to meet the changing demands of modern business. This program provides the tools, skills, and knowledge to transition from operational roles to impactful strategic contributors. Participants will learn how to align HR with organizational goals, master strategic processes, and add significant value at the executive level. Elevate your career and transform HR into a key driver of business success.

Objectives

- Master the new HR strategic process
- Be able to transform strategic requirements into HR objectives using the 6 S model
- Be able to create HR strategic action plans to achieve business objectives
- Be able to provide innovative predictive information
- Have practiced business information interviews and presenting results
- See the big picture for the future of employment and performance through people
- Build your professional confidence

Target Audience

- HR Managers
- Personnel Managers
- Planners
- Strategic Planners
- Anyone who needs to understand strategy and trends that will transform Human Capital

Outlines

Day 1: The Formulation of Strategy, How it Works - The Process Explained

- Introductions and program objectives
- Why taking HR to executive level is such a good idea - greater opportunities, bigger job - long term security & it's what world-class businesses want
- Where strategy fits with the Vision, mission and operating plans

- A traditional approach to strategic planning
- The new HR model - 10 steps needed to form an HR strategy
- The strategic model how it works
- End of the day review

Day 2: Translating Strategic Requirements into Business Action Plans - Including the Formation of HR Budgets

- The formation of Strategic objectives and how to translate them into the HR 6 S model
- Building Business actions plans
- Building Strategic action plans - getting others committed. No SAP - what can happen
- Producing Executive financial information - unit costs and spend analysis
- End of the day review

Day 3: Mastering Predictive Trends & Management Information - Getting the Big Picture

- Why executives need predictive information
- An executive must be good at predictive information - trend analyze
- Software for predictive planning and trend analysis
- Other predictive factors to review, succession planning, emergency planning
- End of the day review

Day 4: Key Performance Factors - Maximising Human Capital

- Measurement tools -organizational maturity, corporate culture, etc.
- Relationship between performance and competence
- Valuing human capital - how to do it
- Critical performance indicators
- Presenting at an executive level
- End of the day review

Day 5: Understanding and being able to Act on High-Level HR Trends

- World trends - employment, inclusion, new employee expectations
- World business trends - leadership, team working, employment/ supervision ratios
- Changing Trends relating to HR
- End of the day review

Registration form on the Conference: Leading Strategic HR Transformation

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