



*Training Course:
Effective Leadership*

*5 - 16 July 2027
Casablanca (Morocco)*

Training Course: Effective Leadership

Training Course code: LS1057 From: 5 - 16 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 7350 € Euro

Introduction

This seminar is designed for individuals with the potential to develop into supervisors, team leaders, and new managers. Regardless of job title, anyone in charge of others will benefit from this program, which prepares delegates for the transition from individual contributor to leadership roles. The seminar focuses on developing leadership skills, harnessing staff potential, setting clear goals, and creating an environment where employees thrive and take accountability for results.

The program emphasizes the importance of mindset, attitude, and motivation in professional success. According to the Harvard Business Review, "85% of the reason a person gets, keeps, and performs well in a job depends on their ATTITUDE." This seminar aims to promote dynamic, positive mindset changes, providing participants with the skills to motivate their teams and themselves to new levels of achievement.

Module 1: Mind, Attitude & Motivation

Module 2: Communication, Coordination & Leadership

Objectives

Upon completion of this power-packed seminar, participants will:

- Understand the specific role of supervisory management.
- Lead, motivate, and delegate effectively.
- Unlock the power of their creative mind and reprogram it for success.
- Recognize and address negative and restrictive mindsets.
- Understand the importance of teleological thinking and its role in leadership.
- Motivate and inspire others to achieve top-level performance and productivity.
- Master motivational strategies and incorporate them into daily leadership practices.
- Use motivational techniques to create a proactive, high-performance culture within teams.

Target Audience

- **Supervisors**
Those in early management roles seeking to enhance their leadership skills.
- **Executive Committee Members**
Senior leaders looking to sharpen their leadership approach.
- **Managers**
Mid-level managers aiming to boost team performance and leadership capabilities.
- **Team Leaders**
Individuals leading teams and looking to enhance their coordination and leadership skills.

5-Day Training Outline

Module 1: Mind, Attitude & Motivation

Day 1: Harnessing the Power of Your Mind

- Understanding the brain's power in leadership
- Handling change and transition challenges
- Cause and effect: The sowing and reaping principle
- Conditioning and its impact on life
- Reprogramming your subconscious mind
- Managing destructive fear

Day 2: Selective and Creative Thinking

- The principle of replacement and overcoming destructive thoughts
- The importance of enthusiasm in leadership
- Developing a positive mindset and mindset channels
- Mind-body communication and its impact on leadership
- Teleological thinking and creative thinking techniques

Day 3: Discover the Significance of Attitudinal Living

- Defining attitude and its impact on leadership
- Building resilience and the power of attitude in leadership
- Overcoming a negative mental attitude PMA
- Maintaining a positive attitude for leadership success

Day 4: Attitude Management

- The "Golden Rule" of interaction
- The "extra-mile" principle and the 85% - 15% success rule
- Understanding the psychology of a winning smile
- How attitude affects staff and customers
- Building personal determination and persistence

Day 5: Mindset Motivation

- The 'as a man thinks' principle
- The power of repetition and motivation techniques
- The importance of motivation in leadership
- Setting goals for motivation and maintaining momentum
- 35 ways to stay motivated and build a proactive life

Module 2: Communication, Coordination & Leadership

Day 6: Who Do You Think You Are?

- Self-awareness and personal profiling
- Assessing current leadership and coordination skills

- Understanding your preferred team role
- Recognizing your own communication style

Day 7: Enriching Your Communication Skills

- Subjective experience and effective communication
- Advanced language patterns for influence
- Listening skills and behavioral drivers
- Understanding hygiene factors, motivators, and Glasser's innate drivers
- The emotional loop and its effect on communication

Day 8: The Skills of the Coordinator

- Time management, prioritization, and delegation techniques
- Essential project management and meeting management skills
- Effective use of IT to support coordination activities

Day 9: The Modern Leader

- Exploring the 10 types of intelligence and emotional intelligence in leadership
- Theory X and Theory Y leadership styles
- Values-based leadership and organizational culture

Day 10: Communicating, Coordinating, and Leading

- Assessing team performance and defining team success
- Overcoming team challenges and leading effectively
- Case study: Communicating, coordinating, and leading in practice
- Personal action planning for continued leadership development

Registration form on the Training Course: Effective Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
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Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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