



*Conference:  
Advanced Financial Statements Analysis*

*6 - 10 June 2027  
Amman (Jordan)*

## Conference: Advanced Financial Statements Analysis

Conference code: CO8303 From: 6 - 10 June 2027 Venue: Amman (Jordan) - Conference Fees: 4550 € Euro

### Introduction

This interactive seminar enhances skills in financial analysis, investment appraisal, and performance measurement to drive growth and profitability. It addresses key risks in today's uncertain business environment and teaches effective risk management strategies. Delegates will explore real-world case studies and practical tools for evaluating financial reports, business performance, and investment proposals. Emphasis is placed on identifying and mitigating financial risks to safeguard business value. The program equips participants to manage effectively across all organizational levels.

### Objectives

- Read and understand their organization's Annual Financial Report
- Evaluate their firm's financial performance
- Understand and use analytical tools and techniques in practical case-study situations.
- Identify business risks, and consider how these should be managed.
- Appreciate the importance of new investments in maintaining growth and competitiveness, and how these investments should be evaluated.
- Improve their management skills and increase their value to the organization.
- Understand capital investment decisions

### Target Audience

- Financial Analysts and Senior Financial Analysts
- Investment Analysts and Portfolio Managers
- Finance Managers and Corporate Finance Professionals
- Accountants and Management Accountants
- Internal and External Auditors
- Risk Management Professionals and Financial Risk Officers
- Credit Analysts and Banking Professionals
- Business Analysts and Performance Analysts
- Treasury and Capital Management Professionals
- Project and Investment Appraisal Specialists
- Professionals involved in financial reporting and annual report analysis
- Decision-makers responsible for investment, financing, and risk evaluation
- Graduates and professionals seeking advanced skills in financial analysis and valuation
- Anyone involved in interpreting financial statements and evaluating business performance

## Outlines

### DAY 1

#### Introduction to Advanced Financial Analysis

- Who are the users of financial data?
- The three key financial statements, measuring performance, position, and cashflow
- Why does financial data have to be analyzed?
- Sources and types of financial information
- Understanding the cash flow cycle vs. the operating cycle
- Ratio & trend analysis of financial statements
- Categories of ratios, and what they reveal about the company
- Case Study

### DAY 2

#### Financial Statements

- How to use common sizing to compare performance and position
- The format and structure of the Balance Sheet / Statement of Financial Position
- Sources and types of finance
- Preparing projections for financing sources
- Break-even analysis
- Case study
- How to minimize the risk factors we find

### DAY 3

#### Analytical & Performance Tools & Techniques

- Finding and using data and information
- Easily available tools and techniques for financial analysis
- Using a graphical representation

- The fundamental statistical tools
- Fitting statistical techniques to financial data
- How do you choose which method to use
- Measuring the company's capital structure, and estimating the cost of capital
- Is The dividend valuation model or capital asset pricing model, best?
- Case study

## DAY 4

### Capital Project Analysis

- How new investment projects can meet corporate objectives
- Investment projects - model-building and forecasting
- Basic techniques for appraisal of investments
- Incorporating the value of timing - Net present Value vs. Internal Rate of Return
- Reports and reporting
- Financial distress
- Altman's Z-score analysis & its uses
- Case study

## DAY 5

### Coming to Terms with Risk

- Financial risk-management principles - what can be done
- Methods for analyzing financial risk
- How your bankers can help you to manage financial risk
- Analytical tools for measuring risk
- How to develop the tools for your firm
- Using scenario, sensitivity & subjective analysis techniques
- Should we lease or buy our equipment?

- Should we consider “buying in” instead of “making”
- Case study

## Registration form on the Conference: Advanced Financial Statements Analysis

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Person Responsible for Training and Development

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