



*Training Course:
The 5-day Oil and Gas MBA*

*15 - 19 August 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: The 5-day Oil and Gas MBA

Training Course code: EN6015 From: 15 - 19 August 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6825 ₺ Euro

Introduction

The oil and gas industry operates within a complex global environment shaped by market volatility, geopolitical factors, technological advancements, and the ongoing energy transition. Professionals in this sector must combine technical understanding with strong business acumen to drive performance and strategic growth.

This MBA-level program, designed by Global Horizon Training Center, provides a condensed yet comprehensive business education tailored specifically to the oil and gas industry, focusing on strategy, finance, operations, and leadership to enhance executive decision-making.

Course Objectives

By the end of this program, participants will be able to:

- Understand the oil and gas value chain and market dynamics
- Apply strategic management principles in energy businesses
- Analyze financial performance and investment opportunities
- Manage operations and projects efficiently
- Evaluate risks and uncertainties in oil and gas markets
- Lead teams and improve organizational performance
- Integrate technical and business decision-making
- Enhance profitability and competitive advantage

Target Audience

This program is designed for:

- Mid to Senior-Level Oil & Gas Professionals
- Engineers transitioning into management roles
- Project and Operations Managers
- Finance and Business Development Professionals
- Consultants and Advisors in the energy sector
- Executives seeking industry-focused MBA knowledge

Outline

Day 1: Oil & Gas Industry and Strategic Management

- Overview of the oil and gas value chain upstream, midstream, downstream
- Global energy markets and trends
- Competitive analysis and positioning
- Strategic management frameworks
- Corporate strategy in oil & gas

Day 2: Financial Management and Investment Analysis

- Financial principles in oil and gas
- Cost structures CAPEX, OPEX
- Investment appraisal NPV, IRR
- Budgeting and financial planning
- Financial risk management

Day 3: Operations and Project Management

- Upstream, midstream, and downstream operations
- Project management frameworks and tools
- Supply chain and logistics
- Operational efficiency and optimization
- Quality and safety management

Day 4: Risk Management and Governance

- Market, operational, and financial risks
- Regulatory and compliance frameworks
- Corporate governance and ethics
- Crisis management and resilience
- Decision-making under uncertainty

Day 5: Leadership, Innovation, and Future Energy Trends

- Leadership in oil and gas organizations
- Team management and performance
- Digital transformation AI, data analytics
- Energy transition and sustainability
- Case studies and executive decision-making

Registration form on the Training Course: The 5-day Oil and Gas MBA

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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