



*Training Course:
Organization of the Future*

*11 - 15 January 2027
Casablanca (Morocco)*

Training Course: Organization of the Future

Training Course code: MA235685 From: 11 - 15 January 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's rapidly evolving world, organizations face unprecedented challenges and opportunities. Traditional business models are being reshaped by advances in technology, shifting workforce dynamics, and rising societal and environmental expectations. The "Organization of the Future" is not just a vision—it is a necessity, emphasizing **adaptability, innovation, sustainability, and resilience**.

This training program equips leaders and organizations to thrive in such dynamic environments by:

- Embracing transformational strategies
- Fostering inclusive and innovative cultures
- Embedding sustainability into operations

Participants will learn to anticipate disruptions, leverage emerging technologies, and guide their teams through dynamic transitions, ensuring ethical and responsible growth.

By the end of the program, participants will have actionable insights and a strategic framework to position their organizations as **industry leaders ready for tomorrow's challenges**.

Objectives

By the end of this program, participants will be able to:

1. Understand the essential traits of future-oriented organizations.
2. Analyze the impact of technological, social, and economic trends.
3. Design strategies for adaptability, innovation, and sustainability.
4. Foster leadership and cultural transformation.
5. Develop a roadmap for achieving long-term organizational success.

Target Audience

Senior leaders, managers, strategists, and professionals responsible for:

- Organizational growth
- Innovation
- Strategic direction

Outline

Day 1: Characteristics of the Organization of the Future

- Explore key traits of future-ready organizations: agility, inclusivity, and innovation.
- Understand the balance between purpose and profitability in the new organizational paradigm.
- Discuss global trends shaping workplaces and markets, including digitalization and demographic shifts.

Day 2: Technology and Innovation as Catalysts

- Examine the role of emerging technologies such as AI, IoT, and blockchain in driving transformation.
- Understand digital transformation strategies for maintaining a competitive edge.
- Learn how to embed innovation into organizational culture.

Day 3: Sustainability and Ethical Responsibility

- Dive into Environmental, Social, and Governance ESG factors and their importance.
- Discuss sustainable operations, including the circular economy and ethical practices.
- Analyze case studies of organizations aligning with global sustainability goals.

Day 4: Building Agility and Resilience

- Learn strategies for creating flexible and adaptive organizational structures.
- Explore methodologies for rapid decision-making and change management.
- Develop resilience through proactive crisis management and scenario planning.

Day 5: Leadership and Culture Transformation

- Understand the qualities of **visionary leaders** driving organizational transformation.
- Learn techniques for building a culture of **continuous learning** and **employee engagement**.
- Create a **future-focused organizational roadmap** to align teams and stakeholders with long-term goals.

Registration form on the Training Course: Organization of the Future

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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