Global Horizon
TRAINING CENTER

Training Course: Diversified Strategy

28 June - 2 July 2027
Lisbon (Portugal)

Training Course:
Diversified Strategy

Training Course code: LS235027 From: 28 June - 2 July 2027 Venue: Lisbon (Portugal) - Training Course Fees: 6050 Euro

Introduction:

A diversified strategy is a crucial element for any organization's success in today's dynamic business environment. A diversified strategy can help organizations mitigate risks and optimize performance in different market conditions. This training program aims to equip managers with the knowledge and skills to develop and implement effective diversified strategies.

Objectives:

- To understand the concept of diversified strategy and its importance in today's business environment
- To learn how to develop and implement a diversified strategy that aligns with organizational goals
- To gain an understanding of the different types of diversification and their advantages and disadvantages
- To identify and manage risks associated with diversified strategies
- To create a personal action plan for developing and implementing a diversified strategy

Target Audience:

- Senior Executives: Leaders responsible for setting and executing business strategies.
- Strategic Planners: Professionals focused on long-term planning and business growth.
- Business Development Managers: Individuals responsible for exploring new markets and opportunities.
- Entrepreneurs: Business owners looking to diversify and expand their ventures.
- Marketing Professionals: Those involved in creating strategies to reach a broader audience and markets.
- Investment Managers: Professionals responsible for portfolio diversification and risk management.
- Consultants: Experts guiding organizations in formulating and implementing diversified strategies.

Outlines:

Day 1: Introduction to Diversified Strategy

- Fundamentals of diversified strategy and its importance in business

- Types of diversification and their advantages and disadvantages
- Analyzing the external and internal environment for a diversified strategy

Day 2: Portfolio Management

- Principles of portfolio management and its application in diversified strategy
- Tools and techniques for portfolio management
- Building a diversified portfolio that aligns with organizational goals

Day 3: Risk Management in Diversified Strategy

- Identifying and managing risks associated with diversified strategies
- Techniques for measuring and mitigating risks in diversified strategies
- Creating risk management plans for diversified strategies

Day 4: Implementation and Execution of Diversified Strategy

- Developing an implementation plan for diversified strategies
- Execution of diversified strategy
- Monitoring and evaluation of diversified strategy

Day 5: Personal Action Plan for Diversified Strategy

- Review of key concepts and learning points
- Developing a personal action plan for diversified strategy development and implementation
- Setting goals and accountability measures for continued progress

Registration form on the Training Course: Diversified Strategy

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Company Information

Company Name: ....
Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
Telephone / Mobile: ....
Personal E-Mail: ....
Official E-Mail: ....

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.