



*Training Course:  
HR Metrics and Analytics*

*26 - 30 April 2027  
Trabzon (Turkey)*

## Training Course: HR Metrics and Analytics

Training Course code: HR3023 From: 26 - 30 April 2027 Venue: Trabzon (Turkey) - Training Course Fees: 5775 ₺ Euro

### Introduction

This training program, designed by Global Horizon Training Center, focuses on transforming the Human Resources function into a strategic, data-driven partner that contributes directly to organizational performance and long-term success. In today's competitive environment, organizations rely heavily on human capital as a key differentiator, making it essential for HR professionals to move beyond administrative roles and adopt analytical, evidence-based approaches.

The program provides a comprehensive understanding of how to design, measure, and interpret HR metrics and analytics. Participants will explore how HR data influences business decisions, how organizational strategies impact workforce performance, and how to translate analytical insights into effective HR policies and strategic actions. The course integrates modern frameworks and global best practices aligned with institutions such as the Chartered Institute of Personnel and Development and Society for Human Resource Management, ensuring participants gain both theoretical knowledge and practical application.

### Objectives

By the end of this program, participants will be able to:

- Examine internal and external measurement frameworks to assess the contribution of HR
- Conduct detailed problem analysis and identify root causes of organizational challenges
- Make informed decisions based on data and evidence rather than assumptions
- Design and implement effective HR metrics and analytics systems
- Interpret HR data to support strategic and operational decision-making
- Understand and apply key principles of organizational change
- Translate analytical insights into HR strategies, policies, and interventions
- Position HR as a proactive driver of organizational transformation

### Target Audience

- HR Managers and HR Business Partners
- HR Analysts and Workforce Planning Specialists
- Organizational Development Professionals
- HR Consultants and Senior HR Officers
- Professionals involved in strategy, performance management, or analytics

## Outlines

### Day 1: Corporate Strategy

- Introductions and program objectives
- The context for HR within organizational strategy
- Strategic Business Planning
- Corporate Social Responsibility CSR
- Human Capital Management concepts
- Developing business action plans
- Differences between HRM and Personnel Management
- The evolving structure of modern HR functions

### Day 2: HR Tools and Methods

- Defining what should be measured in HR
- Measuring HR effectiveness
- Key HR metrics: headcount ratios, cost per employee, time-to-fill
- Identifying and addressing skills gaps
- Employee satisfaction and engagement measurement
- Internal frameworks: morale, motivation, investment, long-term development
- External perception and employer branding
- Learning and Development analytics
- Job analysis, job evaluation, and capability review
- Application of structured models e.g., RACI

### Day 3: Driving Organizational Change

- Theories of organizational change and their application
- The human side of HR analytics
- Building a data-driven, no-blame culture
- Strengthening HR and line management relationships
- Emerging roles of HR in driving transformation

### Day 4: Connecting HR Metrics and Analytics with Action Part 1

- Integrating analytics with change management
- Using HR data in employee relations
- Competency frameworks and analytics integration
- Employee development planning based on data insights
- Succession planning using analytical approaches

### Day 5: Connecting HR Metrics and Analytics with Action Part 2

- Employee motivation and engagement analytics
- Empowerment and accountability frameworks
- Performance management systems: objectives, feedback, coaching, appraisal
- Translating insights into HR policies and strategic actions
- Final action planning and implementation roadmap

## Registration form on the Training Course: HR Metrics and Analytics

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
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provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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