



*Training Course:  
Strategic Leadership Development for Senior  
Executives*

*22 February - 5 March 2027  
Trabzon (Turkey)*

## Training Course: Strategic Leadership Development for Senior Executives

Training Course code: LS235620 From: 22 February - 5 March 2027 Venue: Trabzon (Turkey) - Training Course Fees: 9450 € Euro

### Introduction

In today's dynamic and complex business environment, strategic leadership is essential for organizations seeking sustainable growth and competitive advantage. This program, designed by [Global Horizon Training Center](#), equips senior executives with advanced leadership capabilities, strategic thinking skills, and decision-making frameworks required to lead effectively in uncertain environments.

Through a combination of practical insights, real-world case studies, and interactive learning, participants will enhance their ability to define strategic direction, lead transformation, and drive organizational performance with confidence and clarity.

### Objectives

By the end of this program, participants will be able to:

- Understand the principles and impact of strategic leadership
- Develop and communicate a compelling vision and mission
- Strengthen strategic thinking and planning capabilities
- Enhance decision-making in complex and uncertain environments
- Lead change and foster innovation effectively
- Build and manage high-performing teams
- Improve communication and stakeholder engagement skills
- Apply ethical leadership and governance best practices
- Develop a personalized leadership action plan

### Target Audience

This program is designed for:

- C-Suite Executives and Senior Leaders
- Vice Presidents and Directors
- Senior Managers and Decision-Makers
- High-ranking officials responsible for strategic direction

### Program Outline

Day 1: Introduction to Strategic Leadership

- Strategic leadership concepts and importance
- Leadership vs. management
- The strategic leadership process

#### Day 2: Vision and Mission Development

- Creating and communicating vision and mission
- Aligning vision with organizational direction
- Driving engagement through purpose

#### Day 3: Strategic Thinking and Planning

- Strategic analysis tools SWOT, PESTLE
- Setting strategic goals and priorities
- Aligning strategy with vision

#### Day 4: Decision-Making in Leadership

- Decision-making frameworks and styles
- Managing uncertainty and complexity
- Simulation exercises for decision-making

#### Day 5: Leading Change and Innovation

- Change management principles
- Leading transformation initiatives
- Building a culture of innovation

#### Day 6: Building High-Performing Teams

- Team dynamics and leadership styles
- Performance management and motivation
- Conflict resolution and collaboration

#### Day 7: Effective Communication Strategies

- Leadership communication techniques
- Feedback and active listening
- Enhancing team communication

#### Day 8: Stakeholder Management and Engagement

- Stakeholder identification and analysis
- Engagement strategies and relationship building
- Managing expectations and influence

#### Day 9: Ethical Leadership and Corporate Governance

- Ethical decision-making frameworks
- Corporate governance principles
- Case studies on ethical leadership

#### Day 10: Personal Leadership Development

- Self-assessment and reflection
- Identifying leadership strengths and gaps
- Developing a personal leadership action plan

## Registration form on the Training Course: Strategic Leadership Development for Senior Executives

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

Fax your completed  
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E-mail to us :  
info@gh4t.com  
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Complete & return the  
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3 Oudai street, Aldouki,  
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