



*Training Course:
The 5-Day MBA in HR*

*22 - 26 March 2027
Casablanca (Morocco)*

Training Course: The 5-Day MBA in HR

Training Course code: HR3011 From: 22 - 26 March 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This intensive program, designed by Global Horizon Training Center, provides a comprehensive and practical overview of modern **Human Resource Management HRM**, positioning HR as a strategic driver of organizational success rather than a purely administrative function.

In today's dynamic and competitive environment, HR plays a critical role in shaping organizational performance, managing talent, and enabling sustainable growth. This program brings participants up to date with the latest HR practices, tools, and strategic frameworks, covering key areas such as **Strategic HRM, performance management, employee resourcing, reward systems, and learning & development**.

Through a combination of theory and real-world application, participants will gain the knowledge and skills required to effectively manage human capital and contribute to organizational excellence.

Objectives

By the end of this program, participants will be able to:

- Understand and apply Strategic Human Resource Management SHRM concepts
- Describe the roles and functions of the modern HR department
- Manage employee resourcing, recruitment, and reward systems effectively
- Apply best practices in handling employee issues and workplace challenges
- Understand and implement performance management in multicultural environments
- Identify and apply HR ethical standards and practices
- Contribute to organizational performance through effective HR strategies

Target Audience

- HR Managers and HR Officers
- HR Assistants and Personnel Staff
- Line Managers involved in people management
- Training and Development Professionals
- Organizational Development Specialists
- Professionals seeking to build or advance a career in HR

Outlines

Day 1: Overview of Human Resource Management

- The evolving business environment and HR's role
- Introduction to HRM and its strategic importance
- HRM vs. Personnel Management
- Core HR functions and responsibilities
- Introduction to Strategic HRM SHRM
- Strategic business planning and HR alignment
- HR structures, roles, and systems
- Professional HR certifications and development pathways

Day 2: Performance Management in a Multi-Cultural Environment

- Principles of effective performance management
- Roles of HR and line managers
- Identifying and addressing performance gaps
- Disciplinary processes and procedures
- Managing performance in diverse workplaces
- Performance appraisal systems and techniques
- Conducting effective appraisal meetings
- 360-degree feedback: benefits and limitations

Day 3: Recruitment, Resourcing & Reward Management

- Workforce flexibility and the "flexible firm" concept
- Compensation, benefits, and total reward systems
- Motivation theories and their application
- Recruitment and selection processes
- Assessment and development centers
- Exit procedures and employee lifecycle management

Day 4: Workplace Conflict and Employee Relations

- Managing employee problems and workplace challenges
- Stress management and employee wellbeing
- Counseling techniques and Employee Assistance Programs EAPs
- Diversity, equality, and inclusion
- Addressing bullying and harassment
- Conflict management strategies
- Introduction to workplace mediation

Day 5: Human Capital Management and HR Planning

- Understanding learning and employee development
- Training and development strategies
- Employee induction and onboarding
- HR ethics and professional standards
- Corporate Social Responsibility CSR
- Personal action planning
- Continuous Professional Development CPD

Registration form on the Training Course: The 5-Day MBA in HR

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
Position:
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Official E-Mail:

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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