



Training Course:
Adapting to Industry Changes in Banking and
Insurance: A Global Perspective on Productivity
and Digital Transformation
18 - 22 January 2027
Trabzon (Turkey)

Training Course:

Adapting to Industry Changes in Banking and Insurance: A Global Perspective on Productivity and Digital Transformation

Training Course code: SC235543 From: 18 - 22 January 2027 Venue: Trabzon (Turkey) - Training Course Fees: 6300 € Euro

Introduction:

This training program, designed by [Global Horizon Training Center](#), aims to provide senior management professionals in the banking and insurance sectors with comprehensive insights into the evolving landscape of the industry. The program's primary focus will be on understanding and keeping up with industry changes, specifically drawing comparisons between the European and Indian markets. Additionally, we will touch on strategies for increasing productivity and integrating digital transformation initiatives in banking and insurance services.

By the end of this one-day program, participants will be equipped to anticipate market shifts, make informed decisions, and drive organizational productivity through digital initiatives.

Objectives:

By the end of this program, participants will be able to:

- Understand current trends and emerging challenges in the banking and insurance sectors, focusing on Europe and India.
- Analyze the impact of regulatory and technological changes on the industry.
- Identify strategies to enhance productivity within their organizations.
- Explore the role of digital transformation in improving banking and insurance services.
- Apply global best practices for adapting to industry changes.

Target Audience:

This program is ideal for:

- Senior executives and decision-makers in banking and insurance.
- Department heads involved in strategy, operations, and innovation.
- Managers overseeing productivity improvement and digital transformation projects.
- Professionals responsible for regulatory compliance and market adaptation.

Program Outline

Day 1: Understanding Industry Changes in Banking and Insurance

- Overview of global trends in the banking and insurance sectors.
- Regulatory updates, customer expectations, and evolving market dynamics.
- Comparative analysis of industry developments in Europe and India.
- Key drivers influencing transformation in financial services.
- Challenges and opportunities in adapting to industry changes.

Day 2: Strategies for Adapting to Market Changes

- Strategic approaches for responding to industry transformation.
- Tools and techniques for anticipating market shifts.
- Best practices for maintaining competitiveness in changing environments.
- Case studies on successful adaptation strategies.
- Managing organizational change and fostering agility.

Day 3: Enhancing Productivity and Operational Efficiency

- The relationship between industry changes and productivity improvement.
- Techniques for increasing operational efficiency in banking and insurance.
- Performance optimization strategies in dynamic markets.
- Balancing innovation, compliance, and productivity goals.
- Building high-performance cultures within financial institutions.

Day 4: Digital Transformation in Financial Services

- Introduction to digital transformation in banking and insurance.
- Emerging technologies shaping the financial sector AI, Blockchain, FinTech, Automation.
- Digital customer experience and service innovation.
- Managing digital transformation projects effectively.
- Global case studies on successful digital transformation initiatives.

Day 5: Innovation, Change Management, and Future Readiness

- Integrating market insights into productivity and innovation strategies.
- Frameworks for managing organizational change.
- Developing future-ready banking and insurance organizations.
- Leadership strategies for driving innovation and sustainability.
- Group discussions, practical applications, and key action plans for implementation.

Registration form on the Training Course: Adapting to Industry Changes in Banking and Insurance: A Global Perspective on Productivity and Digital Transformation

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