Global Horizon
TRAINING CENTER

Training Course:
Effective Budgeting, Planning & Control

22 March - 2 April 2027
Madrid (Spain)

Training Course:
Effective Budgeting, Planning & Control

Training Course code: FI2037 From: 22 March - 2 April 2027 Venue: Madrid (Spain) - Training Course Fees: 9450 Euro

Introduction

This advanced program provides a comprehensive and practical understanding of Effective Budgeting, Planning & Control in modern organizations. It is designed to equip participants with the analytical and technical skills required to build, implement, and control financial plans that support strategic decision-making and business performance improvement.

The program integrates traditional budgeting concepts with advanced forecasting techniques, cost analysis methods, and modern financial modeling tools. It also emphasizes the importance of linking budgeting with strategy, performance measurement, and operational control to ensure efficient resource allocation and improved organizational outcomes.

Participants will gain hands-on exposure to real-life case studies and Excel-based financial models that enhance accuracy, flexibility, and decision-making capability.

Program Objectives

By the end of this program, participants will be able to:

- Understand the principles of effective budgeting, planning, and control
- Develop integrated sales, production, cash, and capital budgets
- Apply advanced forecasting techniques for financial planning
- Analyze cost behavior and perform break-even analysis
- Implement activity-based costing and budgeting techniques
- Evaluate investment projects using capital budgeting tools
- Apply what-if, sensitivity, and scenario analysis in decision-making
- Use variance analysis for budget monitoring and control
- Build financial planning models to support strategic decisions

Target Audience

This program is suitable for:

- Finance Managers and Controllers
- Budgeting and Planning Specialists
- Accountants and Cost Accountants
- Project and Operations Managers
- Department Heads and Business Unit Managers
- Professionals involved in financial decision-making and control
- Graduates and trainees in finance and accounting fields

Course Outline

Day 1: Fundamentals of Budgeting, Planning & Control

- Introduction to budgeting and control systems
- Role of budgeting in organizational performance
- Strategic planning vs operational planning
- Financial vs managerial accounting perspective
- Types of budgets and their applications
- Benefits and limitations of budgeting

Day 2: Budgeting Framework & Master Budget

- Budgeting process and structure
- Master budget components
- Sales, production, cash, and capital budgets
- Coordination between departments
- Responsibility accounting concepts
- Budget preparation cycle

Day 3: Forecasting Techniques I

- Purpose and importance of forecasting
- Qualitative forecasting methods
- Time series analysis fundamentals
- Trend identification techniques
- Forecasting accuracy and limitations
- Basic forecasting models

Day 4: Forecasting Techniques II Advanced Models

- Exponential smoothing methods
- Regression and correlation analysis
- Demand and market forecasting
- Scenario-based forecasting
- Forecast validation techniques
- Excel-based forecasting tools

Day 5: Cost Behavior & Break-Even Analysis

- Fixed, variable, and mixed costs
- Cost-volume-profit CVP analysis
- Break-even analysis
- Contribution margin approach
- Profit planning techniques
- Cost structure decision-making

Day 6: Activity-Based Costing & Budgeting

- Traditional vs Activity-Based Costing ABC
- Cost drivers and activity analysis
- Activity-Based Budgeting ABB
- Process-based budgeting approach

- Resource allocation optimization
- Cost efficiency improvement

Day 7: Capital Budgeting & Investment Appraisal

- Capital budgeting process
- Project cash flow estimation
- NPV, IRR, PI, and MIRR techniques
- Payback period analysis
- Risk in investment decisions
- Project evaluation and selection

Day 8: What-If, Sensitivity & Scenario Analysis

- What-if analysis techniques
- Sensitivity analysis applications
- Scenario planning best / worst / expected cases
- Decision impact analysis
- Excel scenario modeling
- Strategic decision support

Day 9: Budget Control & Variance Analysis

- Budget monitoring and control systems
- Static vs flexible budgets
- Variance analysis price, cost, volume
- KPI identification and performance tracking
- Reporting and decision support
- Corrective action planning

Day 10: Financial Modeling & Simulation

- Integrated financial modeling
- Monte Carlo simulation overview
- Deterministic vs probabilistic models
- Risk and uncertainty in budgeting
- End-to-end planning model integration
- Final case study and applications

Registration form on the Training Course:
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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): ....
Position: ....
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Official E-Mail: ....

Company Information

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Address: ....
City / Country: ....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): ....
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Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.