



Training Course:
*The best practices in leadership and the
development of integrated management systems*

*28 June - 2 July 2027
Casablanca (Morocco)*

Training Course:

The best practices in leadership and the development of integrated management systems

Training Course code: LS235513 From: 28 June - 2 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's complex and rapidly evolving business environment, effective leadership combined with integrated management systems is essential for achieving organizational excellence and sustainability. This program, designed by [Global Horizon Training Center](#), equips participants with advanced leadership approaches and modern management practices that go beyond traditional administrative methods.

The program focuses on enhancing leadership effectiveness, strengthening communication and team management capabilities, and leveraging data-driven decision-making and modern technologies. It also emphasizes building integrated systems that align people, processes, and performance to improve efficiency, productivity, and organizational competitiveness.

Objectives

By the end of this program, participants will be able to:

- Differentiate between leadership and management and understand their strategic importance
- Apply key leadership principles and develop a clear leadership vision
- Enhance communication and dialogue skills for effective interaction
- Prioritize tasks and improve operational effectiveness
- Develop and empower employees to exceed performance expectations
- Build flexible, creative, and high-performing teams
- Strengthen internal and external relationship management
- Implement continuous improvement and development practices

Target Audience

This program is designed for:

- General Managers and Executives
- Mid-level Managers and Supervisors
- Professionals in leadership, administration, and project management
- Employees seeking to enhance leadership and management skills

Program Outline

Day 1: Leadership Foundations and Vision Development

- Leadership vs. management: key differences and importance
- Overview of major leadership theories and their application
- Leadership, ethics, and organizational values
- Developing a personal leadership vision and principles
- Aligning vision with priorities and goals

Day 2: Communication, Dialogue, and Work-Life Balance

- Enhancing self-awareness and communication effectiveness
- Managing miscommunication and perception gaps
- Activating dialogue and effective interaction with stakeholders
- Setting priorities and managing time effectively
- Achieving balance between professional and personal responsibilities

Day 3: Employee Development and Team Building

- Strategies for developing and motivating employees
- Supporting career growth and performance improvement
- Building high-performing and collaborative teams
- Leading effective meetings and encouraging participation
- Enhancing creativity and problem-solving within teams

Day 4: Leadership Through Collaboration and Relationships

- Building internal and external partnerships
- Strengthening cross-functional collaboration
- Bridging organizational gaps between teams and departments
- Leading through influence and relationship management

Day 5: Continuous Learning and Improvement

- Embedding continuous improvement into organizational culture
- Reviewing and refining leadership vision
- Identifying development priorities
- Planning for continuous individual and organizational learning

Registration form on the Training Course: The best practices in leadership and the development of integrated management systems

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Person Responsible for Training and Development

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Position:
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Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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