



*Training Course:
Project Professional MBA*

*12 - 16 April 2027
Casablanca (Morocco)*

Training Course: Project Professional MBA

Training Course code: PC4081 From: 12 - 16 April 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This programme equips participants with foundational and advanced skills in project management. Attendees will learn to initiate, plan, execute, monitor, control, and close projects while applying best practices, aligning goals with stakeholder needs, and ensuring measurable results.

Objectives

By the end of the program, participants will be able to:

- Establish project goals linked to stakeholder needs and expectations
- Develop and use Work Breakdown Structures WBS and Organizational Breakdown Structures OBS
- Define, schedule, and budget project activities using proven techniques
- Apply project control tools and performance metrics PMB, PMBOK®
- Identify, assess, and manage risks using qualitative and quantitative methods
- Manage stakeholders and team performance effectively
- Monitor, control, and close projects efficiently while documenting lessons learned

Target Audience

- Project managers and coordinators
- Project sponsors and functional managers
- Members of Project Management Offices PMO
- Individuals seeking comprehensive project management skills aligned with MBA-level standards

Course Outlines

Day 1 - Foundations of Project Management

- Nature of Projects & Project Management
- Project/Program & Portfolio Management
- Strategic Planning & Engineering/Management Criteria
- Project Life Cycle & Triple Constraints
- Managing Project Risks
- Stakeholder Management
- Project Manager Roles & Responsibilities
- Hard & Soft Skills of Project Management

- PMBOK® Framework & PM Maturity Level
- Project Organization Structures & PMO Concept
- Basic Contract Types in Project Management
- Generic Planning & Control Cycle

Day 2 - Project Initiating, Planning & Scheduling

- Project Charter & Stakeholder Identification
- Project Planning Overview
- Developing Mission, Vision, Goals & Objectives
- Success Criteria & Requirements Definition
- Scope Definition & Procurement Planning [Make or Buy]
- Work Breakdown Structure WBS & Responsibility Assignment Matrix RAM
- Defining & Sequencing Activities
- Estimating Resources, Durations, & Staffing
- Scheduling Project Work & Cost Estimation
- Performance Measurement Baselines PMB
- Communication & Quality Planning

Day 3 - Risk Management Planning

- Risk Definitions: Certainty, Risk, Uncertainty
- Identifying Project Risks & Primary Risk Aspects
- Risk Management Planning Process
- Risk Issue Filtering & Prioritization
- Qualitative & Quantitative Risk Analysis
- Risk Avoidance & Contingency Plans
- Risk Tracking, Reporting, & Documentation
- Evaluating Effectiveness & Updating Risk Plans
- Flow of Risk Management Responsibilities & Best Practices

Day 4 - Project Execution, Monitoring & Control

- Directing & Managing Execution
- Monitoring Work Performance
- Managing Project Teams & Stakeholder Expectations
- Deliverables Tracking & Project Control Approach
- Earned Value Management EVM Integration
- Integrated Change Control
- Quality Assurance & Quality Control QA/QC
- Communication & Documentation Control
- Procurement Administration & Risk Implementation
- Monitoring Risk Activities & Evaluating Effectiveness

Day 5 - Project Closure

- Key Elements of Successful Closure
- Effective Project Closure & Objectives
- Project Closure Plan & Contract Closure
- Administrative Closure & Interaction with Contract Closure
- Punch-List Approach
- Lessons Learned & Post-Project Evaluation



- Celebrating Project Success
- Group Discussions, Case Studies, Practical Exercises, and Video Presentations

Registration form on the Training Course: Project Professional MBA

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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