



*Training Course:
Strategic Corporate Governance*

*9 - 13 August 2027
Casablanca (Morocco)*

Training Course: Strategic Corporate Governance

Training Course code: MA7032 From: 9 - 13 August 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's complex and highly regulated business environment, effective corporate governance is essential for ensuring accountability, transparency, and sustainable organizational performance. Strategic corporate governance goes beyond compliance, focusing on aligning leadership, risk management, and organizational strategy to achieve long-term value creation.

This program, developed by [Global Horizon Training Center](#), provides participants with a comprehensive understanding of governance frameworks, board responsibilities, and strategic oversight. It emphasizes best practices in governance, risk management, and ethical leadership, enabling organizations to strengthen decision-making, enhance stakeholder confidence, and ensure sustainable growth.

Participants will gain practical insights into how governance structures support strategic objectives and how to implement governance systems that drive performance and integrity.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and importance of corporate governance
- Apply governance frameworks and best practices
- Define roles and responsibilities of boards and executive management
- Integrate governance with strategy and performance management
- Strengthen risk management and internal control systems
- Ensure compliance with regulatory and ethical standards
- Enhance transparency, accountability, and stakeholder trust
- Support sustainable and responsible business practices

Target Audience

This program is designed for:

- Board Members and Directors
- Senior Executives and C-Level Leaders
- Corporate Governance and Compliance Professionals
- Risk Management and Internal Audit Professionals
- Legal Advisors and Company Secretaries
- Government and Public Sector Leaders
- Professionals involved in governance and strategic oversight

Outline

Day 1: Foundations of Corporate Governance

- Introduction to Corporate Governance Concepts
- Principles of Good Governance Transparency, Accountability, Fairness
- Governance Frameworks and Models
- The Role of Governance in Organizational Success
- Stakeholder Theory and Responsibilities
- Case Studies on Governance Practices

Day 2: Board Structure and Responsibilities

- Roles and Responsibilities of the Board of Directors
- Board Composition and Committees
- Relationship Between Board and Executive Management
- Decision-Making and Strategic Oversight
- Ethics, Integrity, and Corporate Culture
- Governance in Public vs. Private Sector

Day 3: Risk Management and Internal Controls

- Enterprise Risk Management ERM Frameworks
- Identifying and Managing Organizational Risks
- Internal Control Systems and Audit Functions
- Compliance and Regulatory Requirements
- Governance, Risk, and Compliance GRC Integration
- Crisis Management and Business Continuity

Day 4: Governance and Strategic Performance

- Aligning Governance with Organizational Strategy
- Performance Measurement and KPIs
- Accountability and Reporting Mechanisms
- Corporate Social Responsibility CSR and Sustainability
- ESG Environmental, Social, Governance Considerations
- Enhancing Stakeholder Engagement

Day 5: Governance Implementation and Best Practices

- Implementing Governance Frameworks
- Evaluating Governance Effectiveness
- Continuous Improvement in Governance Systems
- Benchmarking and Global Best Practices
- Case Studies and Practical Applications
- Developing Governance Action Plans

Registration form on the Training Course: Strategic Corporate Governance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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