



*Training Course:
Advanced Monitoring and Evaluation*

*30 August - 3 September 2027
Casablanca (Morocco)*

Training Course: Advanced Monitoring and Evaluation

Training Course code: MA234775 From: 30 August - 3 September 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Monitoring and Evaluation M&E are essential components of effective program and project management, ensuring accountability, performance improvement, and organizational sustainability. The [Advanced Monitoring and Evaluation](#) program is designed to equip participants with the advanced skills and knowledge required to design, implement, and manage robust M&E systems across various sectors.

With increasing demand from stakeholders and funding bodies for evidence-based results, organizations must adopt structured M&E frameworks to demonstrate impact and effectiveness. This program provides participants with a practical understanding of results-based management, Theory of Change, and Logical Framework approaches, enabling them to apply M&E principles within their specific work environments.

Course Objectives

By the end of this program, participants will be able to:

- Master key principles of monitoring and evaluation in projects and programs
- Apply results-based management RBM concepts and frameworks
- Understand and apply Theory of Change and Logical Framework approaches
- Conduct stakeholder mapping and analysis for M&E purposes
- Design and implement monitoring frameworks
- Develop and manage performance indicators
- Ensure data quality and conduct data quality assessments
- Analyze and report monitoring data effectively
- Plan and conduct evaluations using appropriate methodologies
- Develop Terms of Reference ToR for evaluations
- Apply ethical considerations in evaluation practices
- Design sampling strategies and data analysis approaches
- Communicate and utilize evaluation findings effectively

Target Audience

This program is designed for:

- Monitoring and Evaluation Officers and Specialists
- Project and Program Managers
- Development Practitioners and NGO Staff
- Government and Public Sector Professionals
- Managers responsible for program performance and reporting

- Professionals seeking to enhance M&E knowledge and skills

Outline

Day 1 - Foundations of Monitoring and Evaluation

- Introduction to M&E principles and concepts
- Programme Logic Models and Theory of Change
- Results-Based Management RBM: concepts and applications
- Analyzing and reporting monitoring data for decision-making
- M&E in national and organizational strategic contexts

Day 2 - Results Frameworks and Indicator Development

- Problem analysis tools and techniques
- Developing Theory of Change and results chains
- Linking Theory of Change with Logical Frameworks and budgets
- Defining results and types of indicators
- Establishing performance measures and outcomes

Day 3 - Designing and Managing M&E Frameworks

- Structure and types of indicators
- Designing comprehensive M&E frameworks
- Monitoring performance against defined frameworks
- Communication of M&E frameworks across stakeholders
- Roles and responsibilities in maintaining M&E systems
- Linking individual and organizational performance

Day 4 - Data Collection, Analysis, and Evaluation Practices

- Methods and tools for data collection
- Techniques for data analysis and interpretation
- Uses of monitoring data in management and reporting
- Process vs. outcome evaluation approaches
- Developing evaluation reports
- Strategic planning and contextual analysis

Day 5 - Evaluation Design and Implementation

- Designing evaluation frameworks and methodologies
- Planning and managing evaluation processes
- Disseminating and utilizing evaluation findings
- Designing and implementing monitoring systems
- Managing data quality and continuous improvement
- Ensuring effective use of evaluation results

Registration form on the Training Course: Advanced Monitoring and Evaluation

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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