



*Training Course:  
Effective Budgeting, Planning & Control*

*25 January - 5 February 2027  
Barcelona (Spain)*

## Training Course: Effective Budgeting, Planning & Control

Training Course code: FI2037 From: 25 January - 5 February 2027 Venue: Barcelona (Spain) - Training Course Fees: 9450 € Euro

### Introduction

This advanced program provides a comprehensive and practical understanding of Effective Budgeting, Planning & Control in modern organizations. It is designed to equip participants with the analytical and technical skills required to build, implement, and control financial plans that support strategic decision-making and business performance improvement.

The program integrates traditional budgeting concepts with advanced forecasting techniques, cost analysis methods, and modern financial modeling tools. It also emphasizes the importance of linking budgeting with strategy, performance measurement, and operational control to ensure efficient resource allocation and improved organizational outcomes.

Participants will gain hands-on exposure to real-life case studies and Excel-based financial models that enhance accuracy, flexibility, and decision-making capability.

### Program Objectives

By the end of this program, participants will be able to:

- Understand the principles of effective budgeting, planning, and control
- Develop integrated sales, production, cash, and capital budgets
- Apply advanced forecasting techniques for financial planning
- Analyze cost behavior and perform break-even analysis
- Implement activity-based costing and budgeting techniques
- Evaluate investment projects using capital budgeting tools
- Apply what-if, sensitivity, and scenario analysis in decision-making
- Use variance analysis for budget monitoring and control
- Build financial planning models to support strategic decisions

### Target Audience

This program is suitable for:

- Finance Managers and Controllers
- Budgeting and Planning Specialists
- Accountants and Cost Accountants
- Project and Operations Managers
- Department Heads and Business Unit Managers
- Professionals involved in financial decision-making and control
- Graduates and trainees in finance and accounting fields

### Course Outline

## Day 1: Fundamentals of Budgeting, Planning & Control

- Introduction to budgeting and control systems
- Role of budgeting in organizational performance
- Strategic planning vs operational planning
- Financial vs managerial accounting perspective
- Types of budgets and their applications
- Benefits and limitations of budgeting

## Day 2: Budgeting Framework & Master Budget

- Budgeting process and structure
- Master budget components
- Sales, production, cash, and capital budgets
- Coordination between departments
- Responsibility accounting concepts
- Budget preparation cycle

## Day 3: Forecasting Techniques I

- Purpose and importance of forecasting
- Qualitative forecasting methods
- Time series analysis fundamentals
- Trend identification techniques
- Forecasting accuracy and limitations
- Basic forecasting models

## Day 4: Forecasting Techniques II Advanced Models

- Exponential smoothing methods
- Regression and correlation analysis
- Demand and market forecasting
- Scenario-based forecasting
- Forecast validation techniques
- Excel-based forecasting tools

## Day 5: Cost Behavior & Break-Even Analysis

- Fixed, variable, and mixed costs
- Cost-volume-profit CVP analysis
- Break-even analysis
- Contribution margin approach
- Profit planning techniques
- Cost structure decision-making

## Day 6: Activity-Based Costing & Budgeting

- Traditional vs Activity-Based Costing ABC
- Cost drivers and activity analysis
- Activity-Based Budgeting ABB
- Process-based budgeting approach

- Resource allocation optimization
- Cost efficiency improvement

### Day 7: Capital Budgeting & Investment Appraisal

- Capital budgeting process
- Project cash flow estimation
- NPV, IRR, PI, and MIRR techniques
- Payback period analysis
- Risk in investment decisions
- Project evaluation and selection

### Day 8: What-If, Sensitivity & Scenario Analysis

- What-if analysis techniques
- Sensitivity analysis applications
- Scenario planning best / worst / expected cases
- Decision impact analysis
- Excel scenario modeling
- Strategic decision support

### Day 9: Budget Control & Variance Analysis

- Budget monitoring and control systems
- Static vs flexible budgets
- Variance analysis price, cost, volume
- KPI identification and performance tracking
- Reporting and decision support
- Corrective action planning

### Day 10: Financial Modeling & Simulation

- Integrated financial modeling
- Monte Carlo simulation overview
- Deterministic vs probabilistic models
- Risk and uncertainty in budgeting
- End-to-end planning model integration
- Final case study and applications

## Registration form on the Training Course: Effective Budgeting, Planning & Control

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

Telephone:  
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E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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