



*Training Course:
Excellence and Competencies of Executive
Leadership*

*5 - 9 July 2027
Casablanca (Morocco)*

Training Course: Excellence and Competencies of Executive Leadership

Training Course code: LS1966 From: 5 - 9 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

The Excellence and Competencies of Executive Leadership training program is designed to elevate the leadership capabilities of executives, enabling them to effectively lead teams and drive organizational success. Through this comprehensive program, participants will gain the knowledge and practical tools necessary to excel in executive leadership roles and inspire positive change within their organizations.

Objectives:

1. Core Competencies: Develop a deep understanding of the key competencies required for executive leadership.
2. Leadership Skills: Enhance critical leadership abilities such as strategic thinking, decision-making, and effective communication.
3. High-Performance Culture: Cultivate a high-performance environment and motivate teams to achieve outstanding results.
4. Stakeholder Relations: Build and strengthen relationships with both internal and external stakeholders.
5. Innovation & Adaptability: Foster a culture of innovation and adaptability to fuel organizational growth.
6. Self-Awareness: Gain insights into personal leadership strengths and identify areas for improvement.
7. Action Plan: Create an action plan to implement the learned concepts and apply them in real-world scenarios.

Target Audience:

- Executive Leaders: Those responsible for leading and directing teams within organizations.
- Senior Managers: Individuals looking to develop their leadership skills and achieve excellence in their leadership roles.
- Leaders at All Levels: From top-level executives to mid-level managers, aiming to enhance their ability to influence and inspire.
- General Managers: Those seeking to improve their strategic leadership and team management abilities.
- Professionals in Managerial Roles: Individuals who wish to strengthen their understanding of executive leadership and apply it in real-world scenarios.
- Aspiring Leaders: Those aiming to develop their leadership competencies to advance to senior executive positions in the future.

Training Outline:

Day 1: Foundations of Executive Leadership

- Introduction to the Program: Overview of leadership competencies and the role of an executive in today's business environment.
- Personal Leadership Styles: Analyzing personal leadership styles and identifying improvement opportunities.
- Developing a Leadership Mindset: Embracing growth-oriented approaches for effective leadership.
- Building Trust & Credibility: Key principles of establishing trust and credibility as an executive.

Day 2: Strategic Thinking and Decision-Making

- Strategic Thinking in Leadership: Understanding the importance of strategic thinking in executive roles.
- Market Trends & Industry Dynamics: Analyzing market trends and competitive landscapes.
- Aligning Vision with Goals: Setting a compelling organizational vision and aligning it with company objectives.
- Decision-Making in Complex Situations: Techniques for making strategic decisions, balancing short-term and long-term goals.

Day 3: Leading High-Performing Teams

- Characteristics of High-Performing Teams: Understanding team dynamics and their role in achieving organizational success.
- Building Inclusive Team Cultures: Fostering diversity and collaboration within teams.
- Delegation & Empowerment: Effective delegation strategies and empowering team members for success.
- Motivating Teams: Techniques to inspire and drive teams toward exceptional results.
- Conflict Resolution: Managing team dynamics and resolving conflicts effectively.

Day 4: Communication and Stakeholder Management

- Executive Communication Strategies: Mastering effective communication techniques for leaders.
- Influencing Stakeholders: Building strong relationships with internal and external stakeholders through effective persuasion.
- Managing Difficult Conversations: Navigating challenging conversations and providing constructive feedback.
- Leveraging Communication Technologies: Using communication tools to enhance team collaboration and engagement.

Day 5: Innovation and Change Leadership

- Nurturing Innovation: Developing a culture that fosters creativity and continuous improvement.
- Leading Change Initiatives: Managing change effectively within an organization and leading transformation efforts.
- Encouraging Creativity: Embracing new ideas and fostering an innovative environment.
- Resilience in Uncertainty: Developing adaptability and resilience to drive success during times of uncertainty.
- Creating a Learning Organization: Building an organization that embraces change and continuous learning.

Registration form on the Training Course: Excellence and Competencies of Executive Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
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 Personal E-Mail:
 Official E-Mail:

Company Information

Company Name:
 Address:
 City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
 Position:
 Telephone / Mobile:
 Personal E-Mail:
 Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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