



*Training Course:
Bridging Accounting and Management*

*19 - 23 July 2027
Casablanca (Morocco)*

Training Course: Bridging Accounting and Management

Training Course code: FI1087 From: 19 - 23 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

The transition from accounting roles to management positions requires a shift in mindset, skills, and strategic understanding. This training program is designed to help senior accounting professionals, especially those in accounts payable and finance roles, bridge the gap between accounting functions and management decision-making. The course provides insights into financial leadership, business strategy, and the role of financial data in driving organizational success.

By the end of this program, participants will be equipped with the knowledge and skills to move beyond transactional accounting and contribute to strategic financial decision-making at a managerial level.

Target Audience

- Senior Accounts Payable Specialists and Managers
- Finance and Accounting Professionals Seeking a Leadership Role
- Financial Analysts and Controllers
- Treasury and Budgeting Professionals
- Professionals in Corporate Finance and Financial Reporting

Objectives

By the end of this training, participants will be able to:

- Understand the key differences between accounting and management roles
- Develop financial leadership skills to support strategic decision-making
- Enhance financial planning and performance evaluation capabilities
- Improve risk management and compliance awareness in financial operations
- Apply financial data analysis for business growth and operational efficiency
- Strengthen communication and collaboration between finance and other business units

Outlines

Day 1:

The Shift from Accounting to Management

- Understanding the evolving role of finance professionals
- Key competencies required for a management role
- Aligning financial operations with business objectives
- The importance of financial leadership in decision-making

Day 2:

Financial Strategy and Performance Management

- Strategic financial planning and forecasting
- Budgeting and cost control from a managerial perspective
- Performance metrics and financial KPIs for business success
- The role of financial reporting in management decision-making

Day 3:

Managing Risk, Compliance, and Internal Controls

- Identifying and mitigating financial risks
- Regulatory compliance and corporate governance
- Strengthening internal controls for operational efficiency
- Fraud prevention and detection in financial operations

Day 4:

Cash Flow, Working Capital, and Investment Decisions

- Managing accounts payable and receivable from a strategic perspective
- Optimizing working capital and liquidity management
- Investment evaluation and capital allocation decisions
- Strategies for improving cash flow efficiency

Day 5:

Communication, Leadership, and Cross-Functional Collaboration

- Effective financial communication with senior management and stakeholders
- Leadership skills for finance professionals transitioning to management
- Building collaboration between finance and non-finance departments
- Case studies and practical applications for bridging accounting and management

Registration form on the Training Course: Bridging Accounting and Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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