



*Training Course:  
Strategic ERP Implementation and Management  
for Senior Specialists*

*7 - 11 March 2027  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Strategic ERP Implementation and Management for Senior Specialists

Training Course code: SC235576 From: 7 - 11 March 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 ₺ Euro

### Introduction

This program, designed by Global Horizon Training Center, focuses on equipping senior specialists with the knowledge and skills necessary for the strategic implementation and management of Enterprise Resource Planning ERP systems. In today's fast-paced business environment, effective ERP systems are critical for integrating various functions and enhancing organizational efficiency. This training provides participants with advanced insights into ERP strategies, ensuring they can lead successful implementations that align with business objectives and drive sustainable growth.

### Objectives

By the end of this program, participants will:

- Understand the strategic role of ERP systems in organizational success.
- Learn best practices for planning and executing ERP implementations.
- Gain insights into change management and user adoption strategies.
- Explore methods for optimizing ERP systems post-implementation.
- Evaluate ERP vendors and solutions effectively.
- Develop a roadmap for continuous improvement in ERP management.

### Target Audience

This program is designed for:

- Senior specialists and managers involved in ERP implementation and management.
- IT professionals and business analysts focused on system integration.
- Project managers overseeing ERP projects.
- Business leaders seeking to enhance their ERP knowledge and strategic capabilities.

### Outlines

Day 1: Understanding ERP Fundamentals and Strategic Importance

- Overview of ERP systems and their components
- The strategic role of ERP in business transformation
- Key drivers for ERP implementation
- Case study analysis: Successful ERP implementation stories

#### Day 2: Planning for ERP Implementation

- Developing a comprehensive ERP implementation plan
- Defining project scope, goals, and stakeholders
- Budgeting and resource allocation for ERP projects
- Workshop: Creating an implementation roadmap

#### Day 3: Change Management and User Adoption Strategies

- Understanding the human side of ERP implementation
- Change management frameworks and their application
- Strategies for ensuring user adoption and engagement
- Group exercise: Developing a change management plan

#### Day 4: Post-Implementation Optimization and Management

- Techniques for optimizing ERP systems for maximum effectiveness
- Performance measurement and continuous improvement strategies
- Best practices for managing ERP updates and enhancements
- Real-world scenario: Troubleshooting common ERP challenges

#### Day 5: Evaluating ERP Solutions and Future Trends

- Criteria for evaluating ERP vendors and solutions
- Exploring emerging trends in ERP technology AI, cloud, etc.
- Building a strategic vision for ERP in your organization
- Panel discussion: Insights from industry leaders on ERP management



## Registration form on the Training Course: Strategic ERP Implementation and Management for Senior Specialists

Training Course code: SC235576 From: 7 - 11 March 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton  
Istanbul Esentepe Training Course Fees: 6300 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.