



*Training Course:
Managing Supply Chain for Risk & Competitive
Advantage*

*19 - 23 July 2027
Casablanca (Morocco)*

Training Course: Managing Supply Chain for Risk & Competitive Advantage

Training Course code: PU235442 From: 19 - 23 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's dynamic and competitive business environment, managing supply chain risks effectively is critical for maintaining a competitive edge. This training program aims to equip participants with the knowledge and skills needed to identify, assess, and mitigate supply chain risks while leveraging opportunities to enhance competitive advantage. Effective risk management ensures that supply chains remain resilient, responsive, and capable of sustaining growth even in uncertain conditions.

Program Objectives

By the end of this program, participants will be able to:

- Understand the fundamentals of supply chain risk management.
- Identify potential risks in the supply chain and develop strategies to mitigate them.
- Enhance supply chain resilience and agility.
- Utilize risk management techniques to gain a competitive advantage.
- Develop a comprehensive risk management plan for their organization.

Target Audience

This program is designed for:

- Supply Chain Managers
- Procurement Professionals
- Logistics Managers
- Risk Management Officers
- Operations Managers
- Business Analysts
- Professionals involved in supply chain and logistics operations

Training Program Outline

Day 1: Introduction to Supply Chain Risk Management

- Introduction to Supply Chain Risk Management
- Types of Supply Chain Risks Internal and External
- Impact of Risks on Supply Chain Performance

- Case Studies: Real-world Examples of Supply Chain Disruptions

Day 2: Risk Identification and Assessment

- Risk Identification Techniques
- Tools for Mapping Supply Chain Risks
- Assessing the Likelihood and Impact of Risks
- Interactive Workshop: Identifying Risks in Your Supply Chain

Day 3: Risk Mitigation Strategies

- Developing Risk Mitigation Plans
- Strategies for Reducing Supply Chain Vulnerabilities
- Role of Technology in Risk Mitigation
- Case Studies: Successful Risk Mitigation in Supply Chains

Day 4: Enhancing Supply Chain Resilience

- Building a Resilient Supply Chain
- Strategies for Improving Supply Chain Agility
- Role of Collaboration and Communication
- Workshop: Creating a Resilience Plan for Your Supply Chain

Day 5: Leveraging Risk Management for Competitive Advantage

- Using Risk Management as a Strategic Tool
- Integrating Risk Management into Business Strategy
- Measuring and Monitoring Supply Chain Risk Management
- Developing a Comprehensive Risk Management Plan
- Group Activity: Presenting Risk Management Plans

Registration form on the Training Course: Managing Supply Chain for Risk & Competitive Advantage

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