



Conference:
*Leadership & Strategic Thinking in the Oil, Gas
& Petrochemicals Industry*

15 - 19 August 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe

Conference: Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry

Conference code: CO234710 From: 15 - 19 August 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Conference Fees: 6300 € Euro

Introduction

The Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course is designed for experienced professionals aiming to enhance their leadership and strategic skills in this dynamic sector. It provides a structured approach to identifying opportunities and linking strategies to profitable growth in the evolving oil, gas, and petrochemical industries. Participants will explore industry changes, best practices for success, advanced leadership theories, and strategies for leading change. Practical applications ensure relevance and adaptability in addressing complex industry challenges.

Objectives

- Appreciate and understand each of the 3 dimensions of the training seminar: i oil, gas, and petrochemical trends, ii leadership, iii strategic thinking
- Develop action plans that link strategy to achieving and sustaining profitable growth
- Evaluate, select and apply key strategic planning frameworks
- Improve leadership skills to create a systematic approach to business analysis and strategy execution
- Identify priorities for continued personal and team development

Target Audience

- Strategic and Operational Planning Specialists
- Sales and Marketing Staff
- Logistics and Supply Chain Specialists
- Human Resource Specialists
- Business Development Specialists

- Financial Managers and Financial Analysts

Outlines

DAY 1

Leadership in the Oil, Gas, and Petrochemical Industry

- The Differences between Leadership and Management
- What do we mean by Leadership in our sectors?
- The Central Concept of Profitable Growth
- How to Prepare, Implement and Develop a Strategic Plan
- Monitoring Strategic Performance and Learning for the Future

DAY 2

Oil, Gas and Petrochemical Industry - Challenges and Opportunities

- Macroeconomic Relationships - Companies, Governments & Institutions
- What is driving a structural shift in each of the three 3 sectors?
- OPEC and Non-OPEC Players and the Major Markets
- Strategic Challenges and Opportunities Facing the Industry
- Organisational Design and Business Models

DAY 3

Strategic Thinking in the Oil, Gas, and Petrochemical Industry

- What is the strategy, and why does it matter?
- How to Integrate and Align Strategic and Operational Management
- Applying the Best Analytical and Problem-solving Techniques
- How can we turn Leadership theory into practical action?
- Leadership Styles and Managing your Impact as a Leader
- Why would anyone agree to be led by you?

DAY 4

Contributing to an Analysis of Strategic Risk

- What is a strategic risk, and why is it important?
- Understanding the Risk Management Process
- Tools and Techniques of Risk Analysis and Risk Management
- Application of the Risk Management Process at the Strategic Level
- How to develop your strategic Risk Management System?

DAY 5

Leadership and Strategic Thinking Workshop

- Applying Strategic Leadership for Team Development
- Leveraging Innovative Leadership Skills
- Developing a Strategic Thinking Culture in Your Team
- Key Learning Points and Summary
- Developing a Personal Plan to Use in Organisation

Registration form on the Conference: Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry

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