



*Training Course:
Leadership and Innovation*

*5 - 9 July 2027
Casablanca (Morocco)*

Training Course: Leadership and Innovation

Training Course code: LS234818 From: 5 - 9 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Artificial intelligence, nanotechnology, biotechnology, and robotics are transforming the world and reshaping the future of organizations and industries. In this era of rapid technological advancement, successful organizations require leaders who combine strong interpersonal skills with innovation-driven thinking.

The Leadership and Innovation program is designed to help participants develop the leadership capabilities, creative mindset, and strategic vision needed to inspire innovation, manage change, and lead high-performing teams in a highly competitive environment. The program focuses on fostering a culture of continuous improvement, adaptability, and forward-thinking leadership.

Objectives

At the end of this training program, participants will be able to:

- Understand the relationship between leadership, creativity, and innovation.
- Develop leadership styles that encourage innovation and team collaboration.
- Translate creative ideas into practical and sustainable innovation initiatives.
- Identify organizational challenges and use them as opportunities for innovation.
- Enhance strategic thinking and problem-solving capabilities.
- Build and lead high-performing and innovation-oriented teams.
- Communicate inspiring visions that motivate others toward change and innovation.
- Strengthen the ability to influence and manage senior stakeholders effectively.

Target Audience

- CEOs and Senior Executives
- Department Managers and Team Leaders
- HR Professionals
- Innovation and Strategy Professionals
- Technical Experts and Engineers
- Professionals Interested in Innovation and Leadership Development

5-Day Training Outline

Day 1: Leadership in the Innovation Era

- Introduction to leadership and innovation
- Innovation in a rapidly changing world
- Creative thinking methodologies
- The role of leadership in driving innovation
- Building a culture of continuous improvement
- Leadership challenges in modern organizations

Day 2: Developing Leadership Skills

- Identifying core leadership competencies
- Understanding personal leadership styles
- Emotional intelligence and self-awareness
- Factors influencing leadership behavior
- Adaptive leadership approaches
- Enhancing communication and influence skills

Day 3: Creating and Communicating Vision

- Building a shared organizational vision
- Aligning innovation with strategic goals
- Inspiring and motivating teams
- Communicating strategic vision effectively
- Encouraging collaboration and engagement
- Leading teams toward innovation success

Day 4: Strategic Innovation and Project Analysis

- Analyzing innovation projects and initiatives
- Gathering and interpreting strategic data
- Developing innovation strategies
- Planning and implementing innovation initiatives
- Measuring innovation performance
- Self-assessment and leadership improvement

Day 5: Influencing Stakeholders and Sustaining Innovation

- Leading and managing senior stakeholders
- Building credibility and professional influence
- Negotiation and conflict management skills
- Networking and relationship-building techniques
- Managing personality and communication differences
- Sustaining innovation and organizational growth

Registration form on the Training Course: Leadership and Innovation

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Position:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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