



*Training Course:*  
*Mastering Finance: Budgeting and Cost Control*  
*Excellence*

*19 - 30 July 2027*  
*Casablanca (Morocco)*

## Training Course: Mastering Finance: Budgeting and Cost Control Excellence

Training Course code: FI235489 From: 19 - 30 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 7350 € Euro

### Introduction:

In today's competitive business environment, effective financial management, budgeting, and cost control are essential for organizational success and sustainability. Professionals at all levels must understand how to manage financial resources efficiently, optimize costs, and support strategic decision-making.

This 10-day training program is designed to provide participants with practical knowledge and skills in finance, budgeting, and cost control. The course covers key financial management concepts, budget preparation and monitoring, cost reduction strategies, financial forecasting, and cost-benefit analysis.

Through practical exercises and real-world case studies, participants will learn how to improve financial performance, control expenses, and contribute to achieving organizational objectives. By the end of the program, participants will be equipped with the tools and techniques needed to make effective financial decisions and support long-term business success.

### Target Audience:

- Financial managers and analysts
- Budget officers
- Accountants and financial planners
- Project managers and team leaders responsible for budget management
- Senior executives involved in financial decision-making
- Professionals seeking to enhance their financial management skills

### Objectives:

- To understand the key principles of financial management and budgeting.
- To develop skills in creating and managing effective budgets.
- To analyze financial statements and use financial data for decision-making.
- To implement cost control strategies to enhance organizational efficiency.

- To monitor and evaluate budget performance.
- To improve financial forecasting and planning capabilities.

## Outlines:

### Day 1:

#### Introduction to Financial Management

- Overview of financial management
- Key financial concepts and terminology
- The role of finance in organizational success
- Understanding financial statements: Balance Sheet, Income Statement, Cash Flow Statement

### Day 2:

#### Budgeting Basics

- The purpose and importance of budgeting
- Types of budgets: operating, capital, and cash flow budgets
- Steps in the budgeting process
- Budgeting methods: Incremental, Zero-based, and Activity-based budgeting

### Day 3:

#### Creating Effective Budgets

- Setting financial goals and objectives
- Gathering and analyzing financial data
- Preparing budget estimates and projections
- Allocating resources and setting budget limits

### Day 4:

#### Budget Management and Monitoring

- Techniques for monitoring budget performance
- Variance analysis: Identifying and addressing deviations from the budget
- Tools and software for budget tracking
- Reporting and communicating budget performance

#### Day 5:

##### Financial Analysis for Decision-Making

- Introduction to financial ratios and metrics
- Profitability, liquidity, and solvency analysis
- Using financial data for strategic decision-making
- Case studies: Financial analysis in real-world scenarios

#### Day 6:

##### Cost Control Strategies

- The importance of cost control in financial management
- Identifying and categorizing costs: Fixed, variable, direct, and indirect costs
- Cost reduction techniques and best practices
- Implementing cost control measures in various departments

#### Day 7:

##### Cost-Benefit Analysis

- Understanding cost-benefit analysis CBA
- Steps in conducting a cost-benefit analysis
- Evaluating the financial viability of projects and investments
- Case studies: Cost-benefit analysis in project management

#### Day 8:

##### Advanced Budgeting Techniques

- Rolling budgets and continuous budgeting
- Flexible budgeting and budget adjustments
- Scenario planning and sensitivity analysis
- Managing budgets in dynamic environments

#### Day 9:

##### Financial Forecasting and Planning

- Principles of financial forecasting
- Methods for forecasting revenue and expenses
- Long-term financial planning and strategy development
- Tools and techniques for effective financial forecasting

#### Day 10:

##### Integrating Finance, Budgeting, and Cost Control

- Developing a comprehensive financial management plan
- Aligning budgeting and cost control with organizational goals
- Best practices for financial reporting and communication
- Final assessment and case studies: Applying learned concepts to real-world situations

## Registration form on the Training Course: Mastering Finance: Budgeting and Cost Control Excellence

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Fees: 7350 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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