



*Training Course:
Leadership, Creativity and Peak Performance*

*10 - 14 May 2027
Casablanca (Morocco)*

Training Course: Leadership, Creativity and Peak Performance

Training Course code: LS1010 From: 10 - 14 May 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's modern business environment, leaders must tap into the intellectual capital of their teams to foster productivity, drive growth, and achieve organizational success. This program is designed to provide leaders with the tools and techniques needed to harness the power of their people and build a thriving, innovative culture. Drawing on best practices from diverse business environments and cultures, this course offers a roadmap for creating a successful organization by empowering leaders to inspire peak performance in themselves and their teams.

This course focuses on the crucial areas of leadership, including effective communication, influence, motivation, delegation, and the cultivation of a culture of creativity. Leaders will learn how to communicate organizational goals, influence their teams, and drive performance through creativity and innovation.

Objectives

By the end of this program, participants will be able to:

- Understand and apply best practices in leadership from history and contemporary business.
- Articulate their leadership capabilities and identify areas for personal development.
- Develop strategies to create a positive work environment that encourages leadership, creativity, and continuous improvement.
- Use effective communication strategies to inspire, influence, and lead others.
- Understand their leadership style and how to adapt it to different workplace situations.
- Foster a culture of innovation and creativity within their teams.

Target Audience

- **Senior Executives and Directors**
Leaders responsible for setting the strategic direction and fostering an innovative, high-performance culture.
- **Middle and Senior Managers**
Managers looking to improve their leadership skills and drive peak performance within their teams.
- **HR and Organizational Development Professionals**
HR leaders focused on developing leadership capabilities across the organization and fostering innovation.
- **Project and Program Managers**
Professionals tasked with managing teams and projects, needing to lead with creativity and strategic thinking.
- **Entrepreneurs and Business Owners**
Business owners looking to enhance their leadership skills, motivate teams, and cultivate a culture of innovation.

- **Aspiring Leaders and High-Potential Employees**

Emerging leaders seeking to develop their leadership abilities and take on greater responsibilities in their organizations.

5-Day Training Outline

Day 1: Creating and Implementing a Leadership Communication Strategy

- The Leader as a Visionary: The importance of vision in leadership and how to communicate it
- The Power of Creative Vision: How visionary leaders inspire innovation and creativity in their teams
- The Leader's Influence on Culture: The role of leadership in shaping and sustaining organizational culture
- How a Leader Facilitates the Path to a Culture of Excellence: Leadership's impact on establishing cultural norms
- Implementing a Leadership Communication Approach: Best practices for communicating vision, goals, and expectations
- Models of Best-Run Visionary Companies: Case studies of organizations with strong visionary leadership

Day 2: How Effective Leaders Control Their "Inner Power"

- Guide to Knowing Your Leadership Strengths: Identifying and understanding your leadership capabilities
- How Leaders Use Their Emotional Intelligence: The role of emotional intelligence in effective leadership
- Understanding the Leader's Base of Power: How to leverage personal power and influence effectively
- Understanding "Spiritual Capital": The intangible qualities that empower leaders to drive success
- Leaders' Influence on People: How leaders influence employees, peers, and senior managers
- Managing Your Body and Mind Effectively: Techniques for maintaining physical and mental balance under pressure

Day 3: How a Leader Develops People

- Secrets to Involving Others: How to engage team members and foster ownership of goals
- Best Practices of Effective Mentors and Coaches: Techniques for coaching and mentoring for growth
- The Motivating Leader: How to inspire and drive others to achieve peak performance
- The Need for Achievement, Power, and Affiliation: Understanding motivation and its impact on performance
- Expectancy Theory and Motivation: Applying expectancy theory to boost employee engagement
- How a Leader Creates an Environment for Self-Motivation: Fostering autonomy and self-drive within teams

Day 4: How a Leader Uses Resources More Effectively

- Best Practices to Effectively Delegate: Techniques for delegating tasks and responsibilities to empower teams
- The Benefits of Delegation: How delegation enhances team performance and leadership effectiveness
- The Barriers to Delegation: Identifying and overcoming obstacles to effective delegation
- Delegation vs. Empowerment: The difference between delegating tasks and empowering individuals
- Creating the Climate for Empowerment: Building a culture where employees feel empowered to take initiative
- Using Goal Setting, Time Management, Planning, and Prioritizing: Organizational skills that support effective leadership and team management

Day 5: How a Leader Builds an Innovative Culture

- The Leader as a Creative Thinker: Fostering creativity and innovation within your team
- Building a Culture of Innovation and New Ideas: How to create an environment where new ideas are encouraged and valued
- Challenging Self-Imposed Assumptions: Overcoming mental barriers to creativity and innovation
- Putting Best Practices into Practice: How to integrate innovative leadership into daily operations
- Case Study: Uniquely Driven Organizations: Examining organizations that lead through innovation
- Guide to Building a Personal Leadership Plan: Developing a personalized plan for ongoing leadership growth

Registration form on the Training Course: Leadership, Creativity and Peak Performance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
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Full Name (Mr / Ms / Dr / Eng):
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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