



*Training Course:
Effective Leadership*

*28 June - 2 July 2027
Casablanca (Morocco)*

Training Course: Effective Leadership

Training Course code: LS234846 From: 28 June - 2 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

This seminar is designed to equip participants with the necessary mindset, skills, and tools to enhance their leadership capabilities. Through a combination of self-assessment exercises, case studies, and interactive role-plays, participants will learn how to motivate, communicate, and lead teams effectively in today's dynamic business environment.

Objectives

By the end of this 5-day program, participants will:

- Develop trust and rapport between team members
- Learn to lead, motivate, and delegate effectively
- Understand and apply the principles of positive leadership
- Enhance self-awareness and build confidence in their leadership role
- Identify and overcome obstacles to success and motivation

Target Audience

This program is designed for:

- Managers and Supervisors at all levels
- Team Leaders seeking to enhance their leadership skills
- New and Aspiring Leaders looking to improve leadership effectiveness
- Professionals seeking to develop practical leadership and motivational strategies

Program Outline

Day 1: Foundations of Effective Leadership

- Understanding Leadership and Management
 - Key differences between leadership and management
 - Leadership styles and their impact
 - Self-assessment of leadership strengths and areas for improvement
- Building Trust and Rapport
 - Techniques to foster trust within teams
 - The importance of emotional intelligence in leadership

Day 2: Communication and Motivation

- Effective Communication for Leaders
 - Building clear, concise, and effective communication skills
 - Active listening and providing constructive feedback
- Motivation and Delegation
 - Understanding the 3 major steps of motivation
 - How to delegate effectively to empower your team
 - Creating a motivating environment to drive results

Day 3: Overcoming Obstacles and Leading Change

- Identifying and Overcoming Obstacles
 - Strategies to overcome leadership challenges and personal obstacles
 - Reframing negative attitudes and promoting a growth mindset
- Leading Change and Innovation
 - The role of leadership in managing change
 - Techniques for overcoming resistance and driving innovation
 - The importance of fostering creativity within teams

Day 4: Team Building and Performance Management

- Building High-Performance Teams
 - Strategies for team development and creating a culture of collaboration
 - Handling team conflicts and ensuring team cohesion
- Performance Management
 - Setting clear performance goals and expectations
 - Monitoring and evaluating team performance

Day 5: Leadership Skills for Long-Term Success

- Leading with Vision and Strategy
 - Crafting and communicating a compelling vision
 - Strategic thinking and aligning leadership goals with organizational objectives
- Personal Leadership Development
 - Identifying areas for continuous growth and self-improvement
 - Creating a personal action plan for effective leadership
- Review and Q&A
 - Discussion on key takeaways and personal reflections
 - Final Q&A session to clarify any remaining questions

Registration form on the Training Course: Effective Leadership

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