



*Training Course:  
Organizational Leadership*

*23 - 27 August 2027  
Madrid (Spain)*

## Training Course: Organizational Leadership

Training Course code: SC234864 From: 23 - 27 August 2027 Venue: Madrid (Spain) - Training Course Fees: 6300 € Euro

### Introduction

Organizational Leadership equips experienced team leaders and aspiring executives and GMs with the skills, strategies, and tools to rise to expanded leadership responsibilities and guide their organizations effectively. Learn how to set and communicate direction, influence other managers, generate organizational alignment, drive innovation, and engineer change.

### Training Objectives

- Identify any misalignments between the dynamics of your organization and external market conditions
- Communicate purpose and vision, and inspire your organization to execute that vision
- Extend the reach of your influence by leading through other managers
- Elevate your leadership style to meet the distinct challenges of leading larger, more dispersed teams
- Shape your organizational culture and architecture to maximize talent, leverage diversity, and drive performance
- Develop strategies for planning and engineering organizational change and innovation initiatives

### Target Audience

This training program is intended for:

- General Managers
- Entrepreneurs
- Experienced Leaders

### Outlines

#### Day 1: Leading at Scale & Setting Direction

- Understanding the “double helix” of leadership
- Transitioning into new leadership roles and common pitfalls
- Leading as a beacon: analyzing external context
- Identifying key internal and external factors shaping the organization
- Setting strategic direction for divisions or organizations

## Day 2: Communicating Vision & Direction

- Using vision, purpose, strategy, and identity to define direction
- Effective communication of organizational direction at all levels
- Techniques to improve leadership communication impact
- Practical exercise: presenting and evaluating leadership communication

## Day 3: Organizational Design & Value Creation

- Leading as an architect: designing organizations for value delivery
- Assessing organizational capability, motivation, competence, and coordination
- Aligning structure, systems, and culture with strategic goals
- Developing a 3-year value creation plan
- Aligning organizational design with strategic priorities

## Day 4: Change & Innovation Leadership

- Diagnosing the need for organizational change
- Applying the CHANGE model to lead transformation
- Managing resistance to change effectively
- Driving innovation within established organizations
- Building a culture that learns from failure and supports innovation

## Day 5: Leadership in Action & Self-Development

- Identifying performance or opportunity gaps in organizations
- Root cause analysis and action planning
- Personal leadership development using feedback tools
- Reflecting on leadership growth and self-awareness
- Leading self through uncertainty, change, and adversity

## Registration form on the Training Course: Organizational Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
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