



*Training Course:
Insurance and Risk Management for Senior
Professionals*

*12 - 16 July 2027
Casablanca (Morocco)*

Training Course: Insurance and Risk Management for Senior Professionals

Training Course code: MA234577 From: 12 - 16 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's uncertain and highly regulated business environment, senior professionals must effectively manage risks while leveraging insurance as a strategic tool to protect organizational assets and ensure continuity. This program, developed by [Global Horizon Training Center](#), provides a comprehensive understanding of risk management principles and the role of insurance in mitigating financial and operational exposures.

The course integrates enterprise risk management concepts with practical insurance strategies, enabling participants to evaluate risks, design appropriate coverage, and align risk transfer mechanisms with organizational objectives. Participants will gain the insights needed to make informed decisions that enhance resilience, compliance, and long-term sustainability.

Course Objectives

By the end of this program, participants will be able to:

- Understand key concepts and frameworks of risk management and insurance
- Identify and assess various types of organizational risks
- Evaluate insurance products and coverage options
- Design risk mitigation and risk transfer strategies
- Integrate insurance into enterprise risk management ERM frameworks
- Analyze claims management processes and policy structures
- Improve decision-making related to risk financing and insurance planning
- Ensure compliance with regulatory and governance requirements
- Strengthen organizational resilience and business continuity

Target Audience

This program is designed for:

- Senior Managers and Executives
- Risk Management Professionals
- Insurance and Compliance Officers
- Finance and Audit Professionals
- Legal and Governance Professionals
- Operations and Business Unit Leaders
- Professionals involved in enterprise risk and insurance decision-making

Outline

Day 1: Foundations of Insurance and Risk Management

- Introduction to Risk Management Concepts
- Types of Risks: Strategic, Operational, Financial, and Compliance
- Principles of Insurance and Risk Transfer
- Risk Management Frameworks ERM, ISO 31000
- Roles and Responsibilities in Risk Management
- The Relationship Between Risk and Organizational Strategy

Day 2: Risk Identification, Assessment, and Analysis

- Techniques for Risk Identification
- Risk Assessment and Measurement Methods
- Qualitative and Quantitative Risk Analysis
- Risk Mapping and Risk Registers
- Evaluating Risk Impact and Probability
- Prioritizing Risks for Action

Day 3: Insurance Solutions and Risk Financing

- Types of Insurance Policies Property, Liability, Business Interruption, etc.
- Understanding Policy Terms, Conditions, and Exclusions
- Risk Financing Strategies Retention vs. Transfer
- Designing Insurance Programs for Organizations
- Working with Brokers and Insurers
- Case Studies on Insurance Planning

Day 4: Risk Control, Claims, and Compliance

- Risk Mitigation and Control Strategies
- Loss Prevention and Safety Programs
- Claims Management Process and Best Practices
- Legal and Regulatory Considerations in Insurance
- Governance, Risk, and Compliance GRC Integration
- Managing Insurance Disputes and Claims

Day 5: Strategic Risk Management and Business Continuity

- Enterprise Risk Management ERM Implementation
- Business Continuity Planning BCP and Disaster Recovery
- Crisis Management and Organizational Resilience
- Integrating Risk Management into Strategic Decision-Making
- Emerging Risks and Future Trends
- Developing Risk and Insurance Action Plans

Registration form on the Training Course: Insurance and Risk Management for Senior Professionals

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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