



*Training Course:  
Business Process Reengineering*

*12 - 16 July 2027  
Casablanca (Morocco)*

## Training Course: Business Process Reengineering

Training Course code: MA8300 From: 12 - 16 July 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

### Introduction

In today's highly competitive and rapidly evolving business environment, incremental improvements are often not enough to achieve breakthrough performance. Organizations must rethink and radically redesign their core processes to achieve dramatic improvements in productivity, quality, speed, and customer satisfaction.

This program, developed by [Global Horizon Training Center](#), provides participants with a comprehensive framework for Business Process Reengineering BPR. It focuses on analyzing existing processes, identifying inefficiencies, and redesigning workflows to achieve transformational results. Participants will learn how to implement large-scale process changes while managing risks and ensuring organizational alignment.

### Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and objectives of Business Process Reengineering
- Identify processes suitable for reengineering
- Analyze existing processes and identify inefficiencies
- Apply radical redesign techniques to improve performance
- Integrate technology into process redesign
- Manage organizational change during BPR initiatives
- Measure the impact of reengineering efforts
- Achieve significant improvements in cost, quality, and service delivery

### Target Audience

This program is designed for:

- Senior Managers and Executives
- Business Process Owners and Analysts
- Operations and Performance Improvement Professionals
- Project and Program Managers
- IT and Digital Transformation Professionals
- Quality and Continuous Improvement Teams
- Government and Public Sector Leaders

## Outline

### Day 1: Foundations of Business Process Reengineering

- Introduction to BPR Concepts and Principles
- BPR vs. Continuous Improvement Lean, Six Sigma
- Identifying the Need for Radical Change
- Key Success Factors and Risks in BPR
- Understanding Core Business Processes
- Case Studies on BPR Success and Failure

### Day 2: Process Identification and Analysis

- Identifying Critical Business Processes
- Mapping Current-State Processes As-Is
- Analyzing Process Performance and Bottlenecks
- Identifying Non-Value-Added Activities
- Root Cause Analysis Techniques
- Selecting Processes for Reengineering

### Day 3: Process Redesign and Innovation

- Principles of Radical Process Redesign
- Designing Future-State Processes To-Be
- Leveraging Technology and Automation
- Eliminating Redundancies and Simplifying Workflows
- Integrating Customer-Centric Design
- Workshop: Designing Reengineered Processes

### Day 4: Implementation and Change Management

- Planning BPR Implementation
- Managing Organizational Change
- Stakeholder Engagement and Communication
- Risk Management in BPR Projects
- Training and Capacity Building
- Monitoring Implementation Progress

### Day 5: Performance Measurement and Sustainability

- Measuring BPR Outcomes and Benefits
- Establishing KPIs and Performance Metrics
- Continuous Monitoring and Improvement
- Benchmarking and Best Practices
- Sustaining Process Improvements
- Developing BPR Action Plans

## Registration form on the Training Course: Business Process Reengineering

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
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place.

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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