



*Training Course:
The Advanced Management Program*

*1 - 5 February 2027
Casablanca (Morocco)*

Training Course: The Advanced Management Program

Training Course code: MA1092 From: 1 - 5 February 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

In today's complex and rapidly evolving business landscape, senior professionals are required to go beyond traditional management practices and adopt advanced leadership, strategic thinking, and performance-driven approaches. Organizations demand leaders who can navigate uncertainty, drive innovation, and align operations with long-term strategic objectives.

This program, developed by [Global Horizon Training Center](#), is designed to enhance the capabilities of experienced managers and executives by providing advanced tools and frameworks in leadership, strategy, decision-making, and organizational performance. It focuses on integrating managerial disciplines to achieve sustainable growth, operational excellence, and competitive advantage.

Participants will gain high-level insights and practical techniques to lead transformation, optimize performance, and build resilient, high-performing organizations.

Course Objectives

By the end of this program, participants will be able to:

- Apply advanced leadership and management principles
- Develop and execute strategic plans effectively
- Enhance decision-making in complex and uncertain environments
- Lead high-performance teams and organizational change
- Integrate financial, operational, and strategic perspectives
- Improve organizational performance and productivity
- Foster innovation and continuous improvement
- Strengthen governance, risk, and accountability practices

Target Audience

This program is designed for:

- Senior Managers and Executives
- Department Heads and Directors
- High-Potential Leaders
- Project and Program Directors
- Business Unit Managers
- Professionals preparing for senior leadership roles

Outline

Day 1: Strategic Leadership and Organizational Direction

- Advanced Leadership Concepts and Practices
- Strategic Thinking and Vision Development
- Aligning Strategy with Organizational Goals
- Leadership Styles in Complex Environments
- Building a Leadership Mindset
- Case Studies on Strategic Leadership

Day 2: Advanced Decision-Making and Business Strategy

- Decision-Making in Uncertainty and Risk
- Strategic Analysis Tools SWOT, PESTLE
- Competitive Strategy and Market Positioning
- Scenario Planning and Forecasting
- Integrating Strategy Across Business Functions
- Case Studies and Strategic Simulations

Day 3: Performance Management and Operational Excellence

- Advanced Performance Management Systems
- KPIs, Balanced Scorecard, and OKRs
- Operational Efficiency and Process Optimization
- Continuous Improvement Frameworks Lean, Six Sigma
- Data-Driven Decision-Making
- Monitoring and Improving Organizational Performance

Day 4: Leading Change and Innovation

- Managing Organizational Change
- Innovation and Digital Transformation Strategies
- Building a Culture of Innovation
- Managing Resistance and Driving Engagement
- Risk Management in Change Initiatives
- Case Studies on Transformation Success

Day 5: Governance, Finance, and Leadership Integration

- Corporate Governance and Accountability
- Financial Acumen for Senior Managers
- Risk and Compliance Management
- Integrating Leadership, Strategy, and Operations
- Building High-Performance Organizations
- Developing Executive Action Plans

Registration form on the Training Course: The Advanced Management Program

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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