



*Training Course:
Strategic Leadership and Management in Oil &
Gas*

*29 August - 2 September 2027
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Strategic Leadership and Management in Oil & Gas

Training Course code: EN6092 From: 29 August - 2 September 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6825 € Euro

Introduction

The oil and gas industry operates in a highly dynamic and capital-intensive environment, requiring professionals to combine technical understanding with strong business and strategic management skills. An MBA-level perspective enables leaders to make informed decisions, manage risks, and drive organizational performance.

This program, designed by Global Horizon Training Center, delivers a condensed MBA experience tailored specifically for the oil and gas sector, focusing on strategy, finance, operations, and leadership to enhance executive decision-making.

Course Objectives

By the end of this program, participants will be able to:

- Understand the business and economic fundamentals of the oil and gas industry
- Apply strategic management principles in energy markets
- Analyze financial performance and investment decisions
- Manage operations and projects effectively
- Evaluate risks and market uncertainties
- Lead teams and drive organizational performance
- Integrate technical and business perspectives in decision-making
- Enhance competitive advantage and value creation

Target Audience

This program is designed for:

- Mid to Senior-Level Professionals in Oil & Gas
- Engineers transitioning into management roles
- Project and Operations Managers
- Finance and Business Development Professionals
- Energy Sector Consultants and Advisors
- Executives seeking industry-focused MBA knowledge

Outline

Day 1: Oil & Gas Industry and Strategic Management

- Overview of the oil and gas value chain
- Global energy markets and trends
- Strategic management frameworks
- Competitive analysis and positioning
- Corporate strategy in energy sector

Day 2: Financial Management and Investment Analysis

- Financial principles in oil and gas
- Cost structures CAPEX, OPEX
- Investment appraisal NPV, IRR
- Budgeting and financial planning
- Financial risk management

Day 3: Operations and Project Management

- Upstream, midstream, and downstream operations
- Project management frameworks and tools
- Supply chain and logistics in oil & gas
- Operational efficiency and performance optimization
- Quality and safety management

Day 4: Risk Management and Governance

- Risk identification and assessment
- Market, operational, and financial risks
- Regulatory and compliance frameworks
- Corporate governance and ethics
- Crisis management and resilience

Day 5: Leadership, Innovation, and Future Energy Trends

- Leadership skills in oil and gas
- Organizational behavior and team management
- Digital transformation AI, data analytics
- Energy transition and sustainability
- Case studies and executive decision-making

Registration form on the Training Course: Strategic Leadership and Management in Oil & Gas

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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