



*Training Course:
ISO 26000 Social Responsibility (Lead
Implementer)*

*12 - 16 July 2027
Madrid (Spain)*

Training Course: ISO 26000 Social Responsibility (Lead Implementer)

Training Course code: SC234866 From: 12 - 16 July 2027 Venue: Madrid (Spain) - Training Course Fees: 6300 € Euro

Introduction

ISO 26000 is an international standard, which was developed to provide guidance on how to behave in a socially responsible way. This standard is applicable to all organizations, whose aim is to contribute to the health and well-being of society, regardless of their size or industry. ISO 26000 is a guidance standard that helps organizations to enhance their operational processes and ensure a healthy ecosystem.

By attending ISO 26000 Social Responsibility, you will prove that you are effectively delivering products and services to stakeholders and the public; you will also demonstrate that you care about the environment and its sustainability.

Moreover, you will enhance the reputation of the company by attracting new customers and employees, who wish to maintain a healthy ecosystem.

Objectives

- Understand the concepts, principles, and practices of Social Responsibility based on ISO 26000.
- Explore the role of Social Responsibility in supporting sustainable development and organizational sustainability.
- Learn how to integrate Social Responsibility practices into organizational strategies, operations, and decision-making processes.
- Understand the importance of accountability, transparency, ethical behavior, and stakeholder engagement.
- Develop knowledge of the core subjects of Social Responsibility, including human rights, labor practices, environmental responsibility, and consumer issues.
- Enhance organizational credibility through effective communication and implementation of Social Responsibility initiatives.
- Gain practical knowledge on reviewing, improving, and promoting Social Responsibility practices within organizations.

Target Audience

- Managers or consultants concerned with and committed to Social Responsibility
- Expert advisors seeking to support organizations in contributing to sustainable development and encourage them to go beyond legal compliance
- Individuals responsible for integrating and promoting Social Responsibility behavior within an organization
- Individuals seeking to gain skillful knowledge of the key principles and practices of Social Responsibility

Outlines

Day 1: Introduction to ISO 26000 & Social Responsibility

- Introduction to Social Responsibility concepts as defined in ISO 26000
- Standards and regulatory framework
- Understanding social responsibility
- Characteristics of social responsibility
- Voluntary initiatives regarding social responsibility

Day 2: Principles & Practices of Social Responsibility

- Accountability and transparency
- Ethical behavior
- Respect for stakeholders' interests
- Respect for the rule of law
- Respect for international norms of behavior
- Respect for human rights
- Recognizing social responsibility and stakeholder engagement

Day 3: Core Subjects of Social Responsibility

- Organizational governance
- Human rights
- Labor practices
- Environmental responsibility
- Fair operating practices
- Consumer issues
- Community involvement and development

Day 4: Integrating Social Responsibility within Organizations

- Guidance on integrating social responsibility throughout an organization
- Embedding Social Responsibility into organizational culture and operations
- Communication on social responsibility and enhancing organizational credibility
- Stakeholder communication and engagement strategies

Day 5: Continuous Improvement & ISO 26000 Implementation

- Reviewing and improving organizational actions and practices related to social responsibility
- Monitoring Social Responsibility initiatives and performance
- Best practices for sustainable organizational development
- Overview of ISO 26000 implementation approaches and certification considerations
- Final review and course wrap-up

Registration form on the Training Course: ISO 26000 Social Responsibility (Lead Implementer)

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