



*Training Course:  
Strategic Insights in Banking and Insurance*

*18 - 22 July 2027  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Strategic Insights in Banking and Insurance

Training Course code: SC235520 From: 18 - 22 July 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 ₺ Euro

### Introduction:

The finance industry is rapidly evolving due to regulatory changes, technological advancements, and shifting market dynamics.

Leaders in banking and insurance must not only have a deep understanding of traditional financial operations but also possess strategic insight into risk management, regulatory compliance, innovation, and future trends impacting their industries.

This program is designed to empower senior professionals with the tools to drive institutional success through sound financial decision-making and risk mitigation strategies.

Participants will explore how banking and insurance leaders can navigate complex regulatory environments, balance profitability with sustainability, and leverage cutting-edge technologies like fintech and insurtech to stay competitive in a global market.

By the end of this course, participants will be equipped with the skills and knowledge to optimize their institutions' strategic direction, improve risk assessment frameworks, and foster innovation to meet the challenges and opportunities of tomorrow's financial landscape.

### Objectives:

- To deepen strategic knowledge of the global banking and insurance industries
- To evaluate advanced risk management frameworks for senior leadership
- To enhance understanding of regulatory compliance and its strategic implications
- To explore the future of finance with emerging technologies in banking and insurance
- To improve decision-making skills for long-term profitability and sustainability in financial institutions
- To align financial strategy with corporate governance and risk mitigation priorities

### Target Audience:

- C-suite executives CEOs, CFOs, COOs in banking and insurance sectors
- Senior managers and directors overseeing finance, risk, and operations
- Department heads in risk management, regulatory compliance, and business strategy

- Strategic decision-makers in banking, insurance, and related industries
- High-level consultants and advisors for financial institutions

## Outlines:

### Day 1: Strategic Overview of the Banking and Insurance Sectors

- Global trends and emerging challenges in banking and insurance industries.
- The role of senior leadership in shaping institutional strategy and growth.
- Strategic decision-making in complex and high-risk environments.
- Market disruptions and strategic responses within financial institutions.
- Building resilient and future-ready organizations.

### Day 2: Advanced Risk Management and Strategic Planning

- Advanced approaches to risk identification and mitigation.
- Integrating risk management with organizational strategy.
- Stress testing, scenario planning, and predictive analytics.
- Managing financial, operational, and reputational risks.
- Lessons learned from global financial crises and market volatility.

### Day 3: Regulatory Compliance and Corporate Governance

- Understanding global regulatory frameworks in banking and insurance.
- Strategic impact of compliance on financial institutions.
- Compliance as a driver of operational excellence and competitive advantage.
- Corporate governance, ethics, and leadership accountability.
- Strengthening internal controls and regulatory preparedness.

### Day 4: Innovation and Digital Transformation in Financial Services

- Leading digital transformation initiatives in banking and insurance.
- The impact of FinTech, InsurTech, Artificial Intelligence, and automation.
- Innovation strategies for improving customer experience and efficiency.
- Sustainable finance and digital business models.
- Managing organizational change and technology adoption.

### Day 5: Strategic Foresight and Future Trends in Finance

- Future trends shaping the banking and insurance sectors.
- Strategic foresight and scenario planning techniques.
- Preparing organizations for disruption and uncertainty.
- Building a culture of innovation and continuous improvement.
- Developing long-term strategic plans for sustainable institutional success.

## Registration form on the Training Course: Strategic Insights in Banking and Insurance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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