



*Training Course:
Public Private Partnership Project Management*

*18 - 22 January 2027
Casablanca (Morocco)*

Training Course: Public Private Partnership Project Management

Training Course code: PC9450 From: 18 - 22 January 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Public Private Partnerships PPPs integrate private sector participation into development projects traditionally handled by public entities. While the concept has historical roots, modern PPPs have evolved with structured frameworks driven by economic development and regeneration needs. This course equips participants with practical knowledge to manage PPP projects effectively, from visualization to implementation, following best practices at each stage.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and logic of PPP projects.
- Conduct feasibility analyses and assess project attractiveness.
- Develop PPP project strategies and formulate proposals.
- Prepare, evaluate, and administer PPP concession agreements.
- Apply good and best practices throughout the project lifecycle.
- Implement PPP projects effectively within legal, economic, political, and social contexts.

Target Audience

- Professionals and managers entrusted with PPP projects
- Project planners, analysts, and strategy developers
- Procurement and contract managers involved in public-private collaborations
- Financial and investment professionals evaluating PPP project viability
- Government officials overseeing infrastructure or development projects

Course Outline 5-day version

Day 1 - Foundations and Context

- Understanding the logic of PPPs
- Success stories and lessons learned
- PPP project failures and disaster cases
- Legal and regulatory frameworks
- Political and social considerations

Day 2 - Economic and Strategic Assessment

- Economic aspects of PPPs
- Evaluating project attractiveness
- Visualizing PPP projects
- Feasibility analysis of PPP proposals

Day 3 - Project Formulation and Strategy

- Formulating PPP projects
- Developing PPP project strategies
- Preparing PPP project proposals

Day 4 - Procurement and Contracting

- Concession agreements and arrangements
- Prequalification of bidders
- Tendering and bidding for PPP projects
- Bid evaluation methodologies

Day 5 - Implementation and Administration

- Administering PPP projects
- Monitoring and performance evaluation
- Risk management and mitigation
- Practical exercises and case studies

Registration form on the Training Course: Public Private Partnership Project Management

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