



*Training Course:
Partnership between Sectors and Strategic
Institutions*

*5 - 9 April 2027
Casablanca (Morocco)*

Training Course: Partnership between Sectors and Strategic Institutions

Training Course code: MA235402 From: 5 - 9 April 2027 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Welcome to the [Partnership between Sectors and Strategic Institutions](#) training program, offered by Global Horizon Training Center. In today's complex and interconnected global landscape, collaboration between diverse sectors and strategic institutions is essential for addressing multifaceted challenges effectively.

This program is designed to equip participants with [advanced strategies, practical tools, and structured frameworks](#) to foster impactful partnerships that drive innovation, sustainable development, and societal progress. Participants will gain the knowledge and skills necessary to design, implement, and manage partnerships that deliver tangible outcomes while promoting long-term collaboration and shared value.

Program Objectives

By the end of this program, participants will be able to:

1. Understand the strategic importance of cross-sector collaboration in achieving shared goals.
2. Develop advanced skills for building, managing, and sustaining partnerships across sectors.
3. Explore innovative partnership models and best practices for maximum effectiveness.
4. Enhance the ability to leverage partnerships to tackle complex challenges and drive systemic change.
5. Foster a collaborative mindset and organizational culture conducive to successful partnerships.

Target Audience

This program is tailored for [professionals, leaders, and decision-makers](#) across sectors, including:

- Government agencies
- Non-profit and civil society organizations
- Corporations and business enterprises
- Academia and research institutions
- International organizations

It is especially relevant for individuals engaged in [partnership development, strategic planning, policy-making, corporate social responsibility, and sustainable development initiatives](#).

Program Outline

Day 1: Foundations of Partnership Development

- Understanding the landscape of cross-sector collaboration
- Analyzing the rationale, benefits, and value of partnerships
- Exploring different partnership models, typologies, and frameworks
- Assessing organizational readiness for effective partnership engagement

Day 2: Strategic Partnership Planning and Design

- Defining clear partnership objectives, goals, and success criteria
- Identifying key stakeholders and potential strategic partners
- Conducting stakeholder analysis, mapping, and prioritization
- Developing robust governance structures, roles, and partnership mechanisms

Day 3: Building and Managing Effective Partnerships

- Establishing trust, credibility, and mutual understanding among partners
- Negotiating partnership agreements and aligning expectations
- Implementing effective communication strategies for collaboration
- Addressing challenges, conflicts, and partnership dynamics proactively

Day 4: Leveraging Partnerships for Impact

- Monitoring, evaluating, and measuring partnership performance and outcomes
- Scaling successful partnership initiatives for broader impact
- Harnessing technology, innovation, and data-driven approaches to enhance partnerships
- Integrating sustainability and social responsibility principles into partnership strategies

Day 5: Sustainability and Future Trends in Partnership Development

- Assessing long-term sustainability and resilience of partnerships
- Adapting to emerging trends, challenges, and opportunities in cross-sector collaboration
- Exploring innovative approaches for future partnership development
- Developing a personal action plan to advance partnership initiatives within participants' organizations

Registration form on the Training Course: Partnership between Sectors and Strategic Institutions

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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