



*Training Course:
The Oxford 5-Day MBA in Finance*

*15 - 19 March 2027
Paris (France)*

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Training Course code: FI2019 From: 15 - 19 March 2027 Venue: Paris (France) - Training Course Fees: 5775 € Euro

Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial controls, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

The highlights of the course include:

- Extensive and deep coverage of the subject area
- A real-world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modeling

Objectives

The seminar provides delegates with the tools required to find better answers to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?
- What are the pros and cons of different types of financing?
- What factors must be considered in deciding on dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

Target Audience

- Non-financial managers and professionals in all business functions
- Senior executives and decision-makers involved in financial strategy
- Business analysts and corporate planning professionals
- Project managers and operations managers
- Sales, marketing, HR, and administrative managers responsible for financial decisions
- Finance and accounting professionals seeking advanced corporate finance knowledge
- Investment, treasury, and risk management professionals
- Entrepreneurs and business owners
- Professionals involved in budgeting, forecasting, and performance evaluation
- Individuals aiming to understand corporate finance, capital markets, and investment decision-making
- Professionals seeking MBA-level knowledge in finance and financial markets

Outlines

DAY 1

An Introduction to the Financial Markets

- An introduction to the equity markets:
 - IPO
 - Market Indices
 - International Equity Market Links
- An introduction to bond markets
- Long Term versus Short Term
- Treasury versus Corporate
- Types of Bond
- The spot and forward market
- Exchange Rate trends and linkages
- Carry Trades
- Futures
- Options
- An introduction to the FX market
- An introduction to the Derivatives Market
- The link between risk and return

DAY 2

Evaluating Investment Opportunities

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
 - A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
- A practical application of forecasting dividends
- Determining the Cost of Debt
- The Ameritrade Case
- The importance of the cost of capital
- Scenario analysis
- The weighted average cost of capital WACC
- A practical application of the IRR approach
- Pitfalls in using the IRR approach
- Investment Appraisal using the Net Present Value approach
- Payback and adjusted Payback
- The Internal Rate of Return IRR approach
- Real Options

DAY 3

A Walkthrough an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis

- A practical application of Ratio Analysis:
 - Apple v Microsoft
 - Next v Tesco
 - Easyjet v British Airways
- Forecasting Sales
- The cost of sales approach

DAY 4

The Corporate Financing Decision

- Financial Leverage
 - Modigliani and Millers Theory of Capital Structure
 - The Risk of Bankruptcy
 - The Optimal Capital Structure
- The Dividend Decision
- The clientele effect
- The taxation effect
- The principal-agent problem
- The market for Corporate Control

DAY 5

Risk Management

- Hedging Exchange Rate risk using:
 - the forward market
 - the options market
 - zero-cost collars
- Hedging commodity price risk using:
- Options

- Futures
- Practical Application of airlines hedging fuel price risk- the importance of correlation

Registration form on the Training Course: The Oxford 5-Day MBA in Finance

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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