Global Horizon
TRAINING CENTER

Training Course:
The Executive Finance Program

2 - 6 August 2027
Lisbon (Portugal)

Training Course:
The Executive Finance Program

Training Course code: MA234763 From: 2 - 6 August 2027 Venue: Lisbon (Portugal) - Training Course Fees: 6050 Euro

Introduction

As a leader in your organization, the decisions you make can have a significant impact on your company's financial health. This program will help you assess the value of your strategic decisions by giving you a broader understanding of finance and the interaction between business strategy and financial strategy. In this program, you will achieve a more sophisticated understanding of how the tools of modern finance can be used to evaluate investment opportunities and make capital structure and capital management decisions to drive organizational value.

Objectives

- Communicate more effectively with financial executives within the organization and with important external stakeholders such as analysts and investors
- Gain a sophisticated understanding of how to use financial statements to better understand the economics of other entities, including competitors.
- Obtain a deeper understanding of how your organization's economic outcomes are reflected in its financial statements, and how those statements are used inside and outside the organization.
- Develop a strong strategic intuition to make smart investment decisions.
- Learn how to manage external communications and capital to avoid unwanted attention from activist investors, short-sellers, and other corporate predators.
- Learn why optimizing management of capital, including liquidity and leverage, can affect firm value and how to value other businesses.
- Better understand how to use modern valuation techniques to evaluate investment opportunities, including M&A and LBOs.
- Understand entrepreneurial finance, including private equity and venture capital.

Target Audience

The program is for executives in finance-related roles or those who have strategic financial oversight of their unit or organization, and have at least a basic understanding of accounting and finance. This program is also an excellent fit for those who expect to have more financial responsibility in the future

RECOMMENDED TITLES

- General Manager
- Managing Director
- Director of Finance
- Financial Advisor
- Controller
- Treasurer
- General Counsel
- VP
- President
- C-suite

Outlines

Day 1:FINANCIAL STATEMENT ANALYSIS AND CASH FLOW FORECASTING

- Learn terminology, review financial statements, cash flows, and DuPont formula
- Use DuPont analysis to understand drivers of profitability
- Evaluate the quality of earnings analysis
- Understand free cash flow versus earnings

Day 2: INVESTMENT DECISIONS AND VALUATION

- Evaluate projects using net present value NPV and internal rate of return IRR
- Calculate cost of capital: weighted average cost of capital WACC
- Study valuation methods: discounted cash flow DCF, multiples, adjusted present value APV
- Apply valuation to M&A deals

Day 3: ENTREPRENEURIAL FINANCE

- Gain an overview of entrepreneurial finance, PE, VC, and LBOs
- Learn a new venture strategy
- increasing revenue
- increasing profit margins
- retrenching in times of hardship
- earning a return on investment.

Day 4: FINANCE AND BUSINESS STRATEGIES FOR THE SERIOUS ENTREPRENEUR

- Understand financing sources
- Understand the basics of capital structure decisions and how these decisions affect the value
- Learn the differences among financial instruments to implement desired capital structure
- Examine distressed debt

CREATING SHAREHOLDER VALUE

- Explore practical perspectives: corporate governance and the role of boards; CFO viewpoint

Day 5: FORMULATING STRATEGY

- Understand the vital difference between goals, strategy, and management: which are easy and which are difficult?
- The role of top management in setting strategy: what is the real challenge great strategists see?
- Analyze competitors: how to better think about and predict competitors actions and why this is critical for success
- Collect data to build your strategy: how to decide which data are useful among the many sources

Registration form on the Training Course: The Executive Finance Program

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.