



*Training Course:  
Geographic Information Systems (GIS)*

*14 - 18 March 2027  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Geographic Information Systems (GIS)

Training Course code: SC235683 From: 14 - 18 March 2027 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6300 ₺ Euro

### Introduction

Geographic Information Systems GIS are integral to modern data management, analysis, and decision-making processes across a variety of industries. This 5-day comprehensive training program is designed to equip participants with foundational and advanced GIS concepts, practical applications, and strategic insights. Attendees will gain hands-on experience with GIS software and tools, explore data collection and management techniques, and develop problem-solving skills for spatial challenges.

### Objectives

By the end of the program, participants will be able to:

- Understand the core concepts of GIS and spatial data.
- Utilize GIS tools for mapping, data analysis, and visualization.
- Perform geospatial analysis to support decision-making.
- Integrate GIS with other data management systems.
- Apply GIS techniques to real-world scenarios in various industries.

### Target Audience

- GIS professionals seeking to enhance their skills.
- Urban planners, environmental scientists, and engineers.
- Decision-makers in public and private sectors.
- Academic researchers and students in related fields.
- Professionals interested in spatial data analysis and visualization.

### Outlines

Day 1:

Introduction to GIS

- Key Topics:

- Overview of GIS: History and Evolution.
- Components of GIS: Hardware, Software, Data, People, and Methods.
- Understanding Geospatial Data Types: Vector vs Raster.
- GIS Software Overview: ArcGIS, QGIS, and Others.
- Hands-on Session: Introduction to GIS Software Interface.
- **Outcome:** Participants gain familiarity with GIS basics and software interfaces.

#### Day 2:

##### Spatial Data Collection and Management

- **Key Topics:**
  - Data Sources: Remote Sensing, Surveys, GPS, and Open Data.
  - Data Quality, Accuracy, and Standards.
  - Managing Spatial Databases: SQL for GIS.
  - Hands-on Session: Importing and Managing Spatial Data.
- **Outcome:** Ability to source, validate, and manage geospatial data effectively.

#### Day 3:

##### Geospatial Analysis and Modelling

- **Key Topics:**
  - Techniques in Spatial Analysis: Buffering, Overlay, and Spatial Queries.
  - Modelling and Predictive Analysis.
  - Geostatistics: Interpolation and Trend Analysis.
  - Hands-on Session: Performing Basic and Advanced Spatial Analyses.
- **Outcome:** Mastery of geospatial analysis tools and techniques.

#### Day 4:

##### Cartography and Visualization

- **Key Topics:**

- Principles of Effective Cartography: Map Design and Layouts.
- Visualizing Data for Decision Support.
- 3D Mapping and Visualization.
- Hands-on Session: Creating Maps and Visual Representations.
- **Outcome:** Develop visually appealing and informative GIS maps.

#### Day 5:

##### Advanced Applications and Future Trends

- **Key Topics:**
  - Integration of GIS with AI, IoT, and Big Data.
  - Applications in Urban Planning, Environmental Management, and Logistics.
  - Trends in Web GIS and Mobile GIS.
  - Case Studies and Real-World Applications.
  - Workshop: Building a GIS Project from Start to Finish.
- **Outcome:** Participants apply their skills to a comprehensive GIS project.

## Registration form on the Training Course: Geographic Information Systems (GIS)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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