



*Training Course:
The Complete Course on Management &
Leadership*

*9 - 20 August 2027
Casablanca (Morocco)*

Training Course: The Complete Course on Management & Leadership

Training Course code: LS1049 From: 9 - 20 August 2027 Venue: Casablanca (Morocco) - Training Course Fees: 7350 € Euro

Introduction

In today's competitive business environment, the demand for leaders and managers to be more effective and efficient is greater than ever. A successful leader must be proactive and committed to continuously improving their work behavior and decision-making processes. Leadership and management principles, though crucial, do not always come naturally and need to be learned and practiced through a process of self-study, education, training, and hands-on experience.

This comprehensive course is designed to assist leaders at all levels in enhancing their management and leadership capabilities to achieve extraordinary results. Divided into two modules—Management and Leadership—the course provides practical tools that can be immediately applied to any work environment. By improving both management and leadership skills, participants will be better equipped to contribute to organizational success and personal development.

Objectives

By the end of this program, participants will:

- Learn proven methods and cutting-edge techniques to enhance managerial performance.
- Enhance their skills and abilities, ready to be applied immediately in the workplace.
- Articulate a clear understanding of the roles of management and leadership in their organization.
- Identify best practices in management and leadership.
- Understand how management and leadership play a critical role in developing successful organizations.

Target Audience

- **Supervisors**
Individuals in supervisory roles looking to strengthen their management and leadership skills.
- **Managers**
Mid-level managers aiming to elevate their leadership capabilities and enhance team performance.
- **Team Leaders**
Leaders of teams who wish to improve their leadership effectiveness and organizational impact.
- **Executive Committee Members**
Senior leaders responsible for strategic direction and organizational performance.
- **Aspiring Leaders and High-Potential Employees**
Professionals who are preparing for leadership roles and looking to develop key skills in management and leadership.

5-Day Training Outline

Module 1: The Complete Course on Management

Day 1: The Foundation of Management

- Understanding courage in leadership
- Developing self-awareness and managing strengths & weaknesses
- Choosing the right management style
- Taking responsibility and overcoming limiting behaviors
- Turning ideas into action

Day 2: Dealing with Workplace Conflict

- Defining organizational conflict and understanding its causes
- Using the Thomas-Kilman Conflict Mode Instrument
- Managing different learning styles
- Managing conflict effectively and benefiting from productive disagreement

Day 3: Managing Organizational Improvement

- Focusing on continuous improvement and the Malcolm Baldrige assessment criteria
- Overcoming resistance to change
- Risk management techniques and assessing success in improvement efforts

Day 4: Leading Motivated Teams

- Characteristics of effective and ineffective teams
- Managing factors that affect team performance
- Enhancing team member competencies and supporting team development

Day 5: Effective Problem Solving

- Balancing analytical and creative thinking
- Using mind mapping and brainstorming
- Breaking mental blocks and using problem-solving roles

Module 2: The Complete Course on Leadership

Day 6: Leadership Roles in Our Dynamic, Changing Work Culture

- Identifying strategic leadership principles
- Understanding leadership in changing organizations
- The role of leadership in strategic thinking and organizational change

Day 7: Leadership in Organizational Excellence

- Developing a culture of organizational excellence
- Challenging the status quo and modeling leadership through execution
- Implementing leadership excellence with a customer focus

Day 8: Open Communication as a Key Leadership Principle

- The importance of open, two-way communication in leadership
- Developing active listening skills and communicating empowerment
- Building trust through communication

Day 9: Leadership Resulting from Trusting Interpersonal Relationships

- Characteristics of interpersonal trust in leadership
- Identifying and understanding personal interaction styles
- Building trust through diverse leadership styles

Day 10: Developing an Environment of Innovation and Dealing with Reactions to Change

- Leading with innovation and preparing for organizational change
- Understanding the challenges associated with change
- Leading others through critical change initiatives
- Developing a personal and team action plan for change

Registration form on the Training Course: The Complete Course on Management & Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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