



Conference:
*The Convergence of Strategy and AI: Shaping the
Future of Management*

*26 - 30 April 2027
Barcelona (Spain)*

Conference: The Convergence of Strategy and AI: Shaping the Future of Management

Conference code: CO235684 From: 26 - 30 April 2027 Venue: Barcelona (Spain) - Conference Fees: 6300 € Euro

Introduction

This 5-day conference explores the intersection of strategic management and artificial intelligence AI, focusing on how organizations can leverage AI technologies to drive innovation, enhance decision-making, and achieve competitive advantage. With keynote speakers, expert panels, and interactive workshops, the event provides participants with cutting-edge insights into integrating AI into their strategic and managerial practices.

Target Audience

- Senior executives, managers, and decision-makers.
- Strategic planners and consultants.
- AI practitioners and technology leaders.
- Academics and researchers in management and AI.
- Entrepreneurs and innovators exploring AI-driven strategies.

Objectives

- Understand the impact of Artificial Intelligence on modern strategic management and organizational performance.
- Explore AI-driven approaches to strategic planning and decision-making.
- Identify practical applications of AI in operational efficiency, resource management, and business analytics.
- Develop skills for integrating AI technologies into management practices and organizational strategies.
- Examine the role of AI in innovation, competitiveness, and sustainable growth.
- Understand the ethical, governance, and risk considerations associated with AI implementation.
- Gain practical insights through case studies, workshops, and interactive discussions.

Conference Outlines

Day 1:

Strategic Management in the Age of AI

- The future of strategy and AI-driven transformation
- AI's role in leadership and strategic decision-making
- Integrating AI into strategic planning processes
- Opportunities and challenges of AI adoption in organizations
- Workshop: Developing AI-driven strategic frameworks

Day 2:

AI Applications in Business Operations

- AI tools for operational efficiency and productivity
- Automating business processes using AI technologies
- AI applications in resource allocation and performance optimization
- AI-powered market forecasting and business analysis
- Interactive workshop on implementing AI in management practices

Day 3:

Data Analytics and Intelligent Decision-Making

- AI and data analytics for strategic growth
- Predictive analytics and data-driven management
- Enhancing decision-making through machine learning models
- Balancing human expertise with AI-generated insights
- Case studies on AI-supported management decisions

Day 4:

Innovation and Competitive Advantage through AI

- Building sustainable competitive advantages using AI
- AI-driven innovation strategies
- AI applications in customer relationship management CRM
- Designing AI implementation roadmaps for organizations
- Managing organizational change during AI transformation

Day 5:

Governance, Ethics, and the Future of AI

- Ethical considerations in AI-driven management
- Governance and compliance in AI implementation
- Managing risks associated with AI technologies
- Future trends in AI and strategic management
- Final panel discussion, recommendations, and conference closing session

Registration form on the Conference: The Convergence of Strategy and AI: Shaping the Future of Management

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