Global Horizon
TRAINING CENTER

Training Course:
Promoting Innovation in your Department

2 - 6 May 2027
Manama (Bahrain)

Training Course:
Promoting Innovation in your Department

Training Course code: MA9343 From: 2 - 6 May 2027 Venue: Manama (Bahrain) - Training Course Fees: 4725 Euro

Introduction

In today's rapidly evolving and competitive environment, innovation is no longer optional—it is essential for organizational growth, adaptability, and long-term success. Departments that foster innovation are better positioned to improve performance, enhance efficiency, and respond effectively to changing demands.

This program, developed by Global Horizon Training Center, equips participants with the tools, techniques, and leadership approaches required to build and sustain a culture of innovation within their departments. It focuses on practical strategies for encouraging creativity, managing change, and transforming ideas into actionable improvements.

Participants will learn how to create an environment that supports innovation, engage teams in creative thinking, and implement structured processes to drive continuous improvement and value creation.

Course Objectives

By the end of this program, participants will be able to:

- Understand the principles and importance of innovation in organizations
- Foster a culture that encourages creativity and continuous improvement
- Apply structured innovation frameworks and tools
- Identify opportunities for innovation within departmental processes
- Lead and manage innovation initiatives effectively
- Overcome barriers to innovation and manage resistance to change
- Enhance collaboration and idea generation within teams
- Implement and sustain innovation-driven improvements

Target Audience

This program is designed for:

- Managers and Department Heads
- Team Leaders and Supervisors
- Innovation and Strategy Professionals
- Project and Program Managers
- Public Sector and Government Employees
- Professionals responsible for improving processes and performance

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Outline

Day 1: Foundations of Innovation

- Understanding Innovation and Its Importance
- Types of Innovation Incremental, Disruptive, Process, Product
- The Role of Leadership in Driving Innovation
- Building an Innovation Mindset
- Innovation in Public and Private Sector Contexts
- Case Studies on Successful Innovation

Day 2: Creating a Culture of Innovation

- Characteristics of Innovative Organizations
- Encouraging Creativity and Idea Generation
- Overcoming Barriers to Innovation
- Psychological Safety and Employee Engagement
- Collaboration and Cross-Functional Innovation
- Leadership Behaviors that Support Innovation

Day 3: Innovation Tools and Techniques

- Design Thinking Approach
- Brainstorming and Ideation Techniques
- Problem-Solving Frameworks for Innovation
- Idea Evaluation and Prioritization Tools
- Innovation Process Mapping
- Workshop: Generating and Refining Ideas

Day 4: Managing Innovation and Change

- From Idea to Implementation
- Innovation Project Management
- Managing Change and Resistance
- Risk Management in Innovation
- Measuring Innovation Performance
- Communicating Innovation Initiatives

Day 5: Sustaining Innovation and Continuous Improvement

- Embedding Innovation into Daily Operations
- Continuous Improvement Frameworks
- Monitoring and Evaluating Innovation Outcomes
- Scaling and Replicating Successful Innovations
- Developing Departmental Innovation Action Plans
- Case Studies and Practical Applications

Registration form on the Training Course: Promoting Innovation in your Department

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Company Information

Company Name: .....
Address: .....
City / Country: .....

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....
Position: .....
Telephone / Mobile: .....
Personal E-Mail: .....
Official E-Mail: .....

Payment Method

☐ Please find enclosed a cheque made payable to Global Horizon

☐ Please invoice me

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Easy Ways To Register

Telephone: +201095004484 to provisionally reserve your place.	Fax your completed registration form to: +20233379764	E-mail to us : info@gh4t.com or training@gh4t.com	Complete & return the booking form with cheque to:Global Horizon 3 Oudai street, Aldouki, Giza, Giza Governorate, Egypt.