



*Training Course:
Leading Organizational Change and
Transformation*

*29 March - 2 April 2027
Trabzon (Turkey)*

Training Course: Leading Organizational Change and Transformation

Training Course code: SC235343 From: 29 March - 2 April 2027 Venue: Trabzon (Turkey) - Training Course Fees: 6300 €

Introduction:

This 5-day training program is designed to equip participants with the essential knowledge, skills, and tools required to effectively lead organizational change and transformation initiatives. Through interactive sessions, case studies, and practical exercises, participants will gain insights into change management principles, transformational leadership strategies, and the importance of agility, resilience, and emotional intelligence in navigating organizational change.

Target Audience:

This training program is designed for:

- Mid to senior-level managers responsible for driving organizational performance and strategic initiatives
- Project managers overseeing change, transformation, and business improvement projects
- Team leaders seeking to enhance leadership capabilities during periods of change
- Professionals involved in organizational development and transformation initiatives
- Decision-makers responsible for implementing and managing change within their organizations
- Individuals aiming to strengthen their skills in change leadership, stakeholder engagement, and transformation management

Objectives:

By the end of this training program, participants will be able to:

- Understand the fundamentals of change management and transformational leadership.
- Develop resilience to navigate through change and uncertainty effectively.
- Implement strategies to lead organizational change initiatives successfully.
- Enhance emotional intelligence skills to inspire and motivate teams during times of change.
- Create a culture of agility and resilience within their organizations.

Outlines:

Day 1: Foundations of Change Management

Session 1: Introduction to Change Management

- Understanding the need for change in today's business environment
- Exploring key principles and models of change management

- Identifying stakeholders and their roles in the change process

Session 2: Building Change Resilience

- Assessing personal resilience to change
- Overcoming resistance and managing setbacks effectively
- Creating a culture of resilience within the organization

Day 2: Planning and Initiating Change

Session 3: Developing the Change Roadmap

- Creating a structured change management roadmap
- Designing communication plans for stakeholder engagement
- Establishing KPIs and success metrics for change initiatives

Session 4: Initiating Change Successfully

- Generating urgency and organizational buy-in
- Identifying change champions and forming change teams
- Developing a clear vision and strategy for implementation

Day 3: Transformational Leadership Essentials

Session 5: Understanding Transformational Change

- Differentiating between change management and transformation
- Understanding the characteristics of transformational leaders
- Building leadership capabilities for sustainable transformation

Session 6: Creating a Climate for Transformation

- Establishing a compelling vision and purpose
- Communicating effectively to gain commitment and alignment
- Formulating strategic transformation plans

Day 4: Agile Leadership and Organizational Adaptability

Session 7: Leading with Agility and Resilience

- Understanding agility and resilience in leadership
- Leading teams through uncertainty and disruption
- Aligning people, processes, and technology to support agility

Session 8: Adaptive Leadership Strategies

- Enhancing decision-making in rapidly changing environments
- Encouraging innovation and continuous improvement
- Managing organizational adaptability and performance

Day 5: Emotional Intelligence and Leading People Through Change

Session 9: Leading Through Emotional Intelligence

- Integrating emotional intelligence into leadership practices
- Applying empathy, influence, and collaboration to drive change
- Strengthening communication and relationship management skills

Session 10: Managing Resistance and Sustaining Change

- Identifying sources of resistance and conflict
- Applying emotional intelligence to manage difficult situations
- Sustaining engagement and reinforcing long-term transformation success

Registration form on the Training Course: Leading Organizational Change and Transformation

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